



FALMOUTH TOWN COUNCIL

Agenda Cultural Services & Leisure

| | |
|--------------------|--|
| Date | 18/03/2026 |
| Time | 18:00 - 19:00 |
| Location | Atherton Suite |
| Chair | J. Robinson |
| Explanation | You are hereby summoned to attend a meeting of the Cultural Services & Leisure Committee to be held on Wednesday 18th March 2026 at 6pm for the purpose of transacting the following business. |

The meeting will observe the requirements of the Council's commitment to the Civility and Respect Pledge. That is to treat councillors, employees, members of the public, representatives of partner organisations and volunteers with civility and respect in their roles. Behaviour breaching that commitment will not be tolerated.

Town Clerk.

-
- 1 APOLOGIES**
To receive and approve apologies for absence.
 - 2 INTERESTS AND DISPENSATIONS**
To receive declarations of interest in respect of items on the agenda. Councillors are reminded to declare any dispensations granted.
 - 3 MINUTES**
To receive the minutes of the meeting held on 14th January 2026. (1-22).
 - 4 TOWN MANAGER REPORT**
To receive and consider the Town Manager's Report. (23-25).
 - 5 CULTURAL SERVICES REPORT**
To receive and consider the Cultural Services Part I Report. (26-62).
 - 6 PRINCESS PAVILION REPORT**
To receive and consider the Princess Pavilion Report. (63-71).
 - 7 EXCLUSION OF THE PRESS & PUBLIC**
In the public interest to consider the exclusion of the press and public for the following items of business as they may involve the consideration of confidential information in respect of staffing and contractual matters.

8



MINUTES

To note Part 2 of the Minutes dated 14th January 2026, and the minutes of the Informal Cultural Services and Leisure Minutes dated 11th February 2026. (72-74).

9



CULTURAL SERVICES REPORT - PART II

To receive and consider the Cultural Services Part II Report. (75-291).

FALMOUTH TOWN COUNCIL

Minutes of a meeting of the Cultural Services and Leisure Committee held on 14th January 2026 at 6:00 pm in the Atherton Suite, The Old Post Office, The Moor, Falmouth.

Present: Councillors J C Robinson (Chair), H M Stephens (Vice Chair), G P Andrewartha, S R Carmichael, L E Howes, D A Konik and J A R Stowell.

Also present: Councillors D V Evans BEM CC, T M Pearce and J A Walkden.

Attendance: R N Thomas (Responsible Financial Officer)
M C Palmer-Williams (General Manager, Princess Pavilion)
M J A Lewis (Cultural Services Director)
V Rogers (Administrative Officer)

The Chair reminded attendees that the Council had committed to the Civility and Respect Pledge, that is to treat everyone participating in the meeting tonight with civility and respect in their roles. For us respect is treating others with dignity, recognizing boundaries, being non-judgmental and accepting of differences. Behaviour breaching that commitment will not be tolerated. In dealing with the business of the meeting we will adhere to our agenda and the processes set out in our Standing Orders. Please be aware that the meeting is a public one and there may be recordings of your participation.

A1066 APOLOGIES

None received.

A1067 INTERESTS AND DISPENSATIONS

None received.

A1068 MINUTES

It was proposed by Councillor Howes, seconded by Councillor Stephens and

RESOLVED that the Part I minutes of meeting held on 12th November 2025 be confirmed as a correct record of the proceedings and signed by the Chair.

The Chair thanked all members of staff who had dealt with many issues following Storm Goretti which had a huge impact on the local community.

A1069 TOWN MANAGER REPORT

The Responsible Financial Officer presented the Town Manager's report which was duly noted and forms part of these minutes.

The Festive Weekend had been a huge success with the wet weather plan implemented. A few concerns had been raised regarding the snow machines and these would be discussed further at the Christmas wash-up meeting.

A1070 CULTURAL SERVICES REPORT

The Cultural Services Director presented her report which was noted and forms part of these minutes.

She requested that Councillors engage with the new Youth Council Engagement Officer, Sophie Palmer.

Councillor Stephens advised that the Youth Council Steering Group, made up of Councillors Carmichael, Konik, Jewell, Pearce, Stephens and Walkden, would finalise a date for the first meeting shortly.

The public consultations had been well attended. The consultation planned for 8th January was postponed due to Storm Goretta and a new date will be agreed shortly with a further public consultation planned for the end of February. The Steering Group meeting dates would be circulated shortly.

The Museum project would be included in the report for the next meeting.

A1071 PRINCESS PAVILION REPORT

The Princess Pavilion General Manager presented his report which was duly noted and forms part of these minutes.

He advised that the 5 year plan would aim to reduce the cost of running the Princess Pavilion with more large events and weddings whilst maintaining community usage. Staff had recently received training in proactively calling customers to promote the services available with an aim to increase bookings.

Councillor Robinson thanked all the staff at the Princess Pavilion for providing a welcoming community and event space and that the free screenings at Christmas had been very popular with residents.

Councillor Stowell requested a tour of the site for Councillors and the General Manager confirmed that this will be arranged.

Storm Goretta had caused some damage to the roof which had been made safe, three small trees had been brought down and the gardens were closed whilst these were removed.

Rainwater collection is working well and is proving a talking point with customers.

A1072 EXCLUSION OF THE PRESS AND PUBLIC

It was proposed by Councillor Robinson, seconded by Councillor Stephens and

RESOLVED that in view of the confidential nature of contractual matters and personal information, it is advisable, in the public interest that the press and public, be excluded from the meeting.

CULTURAL SERVICES & LEISURE COMMITTEE
PART II MINUTES – 14TH JANUARY 2026

A1073 MINUTES PART II

It was proposed by Councillor Howes, seconded by Councillor Carmichael and

RESOLVED that Part II minutes of meeting held on
12th November 2025 be confirmed as a correct record of
the proceedings and signed by the Chair.

There being no further business to transact the Chair declared the meeting closed at 6.35pm.

Signed: Date:



Town Management report to Cultural Services 14/01/26

Remembrance

This went all to plan, despite the pouring rain. There was a medical incident, but all dealt with in a professional and efficient manner.

Christmas 2025

Below is a detailed evaluation that Hayley in my team has put together which is very comprehensive and makes sense to include as the focus of this report.

It will not include Harmony Choir as I am compiling this report before Christmas Eve. Various staff are supporting this as well as the various organisations we work with. As you will all know the town centre is extremely busy so it is imperative it is monitored closely and managed effectively.



FALMOUTH

the spirit of the sea

CHRISTMAS EVENTS 2025 EVALUATION REPORT

Falmouth's Christmas events 2025 successfully delivered a range of engaging festive experiences for the local community and visitors, despite challenging weather conditions that required implementation of contingency planning. The events achieved strong attendance and engagement across all marketing channels and demonstrated the value of thorough risk planning.

This report provides an overview of the 2025 Christmas events and will serve as a benchmark for planning future events.

Christmas Events Objectives:

- Increase footfall and spend within Falmouth businesses.
- Provide a variety of activities to engage and include Falmouth's community.
- Attract both residents and visitors from surrounding areas to Falmouth.

Event Format & Overview

Christmas Lights Switch-On

The annual Christmas Lights Switch-On traditionally features a parade through the town centre, culminating in performances and the official switch-on by a community nominee on The Moor. On the afternoon of the event, a burst water main in the town centre required the parade route to be rapidly reconfigured. Quick decision-making by the Town Team enabled the parade to proceed with the new addition of festive tractors via an alternative route, avoiding cancellation and maintaining the community tradition.

Festive Weekend

The Festive Weekend traditionally operates as a fully outdoor town centre event. The original 2025 plan positioned the ice rink, curling lane, makers marquee and Santa's Grotto at Events Square, snow globe, live music and the usual market placed on The Moor, 'snowy streets' on Church Street, and the festive land train touring a town-wide route. Three new elements were introduced for 2025: Santa's Grotto and makers marquee (planned for 2024 but cancelled) and the High Street Market.

Following the 2024 event cancellation due to severe weather, a comprehensive contingency plan was developed. When adverse weather forecasts necessitated its implementation for 2025, core attractions requiring weather protection (ice rink, snow globe, Santa's Grotto, and live music) were relocated indoors to the Princess Pavilion. Weather-resilient elements proceeded in their planned town centre locations: the new

High Street market, market on The Moor, makers marquee (originally planned for Events Square but relocated to The Moor as contingency), ‘Snowy Streets’ on Church Street, and the festive land train on its town-wide route. This hybrid indoor/outdoor approach maintained town centre presence while ensuring visitor comfort and safety.

| Element | Original Format (2023) <i>All outdoor town centre locations</i> | Contingency Format (2025) <i>Mostly indoor at the Princess Pavilion</i> |
|--------------------|---|---|
| Ice Rink | Events Square | Princess Pavilion |
| Snow Globe | The Moor | Princess Pavilion |
| Santas Grotto | N/A (planned new for 2024 on Events Square) | Princess Pavilion |
| Live Music | The Moor | Princess Pavilion |
| Makers Marquee | N/A (planned new for 2024 on Event Square) | The Moor |
| High Street Market | N/A (new for 2025) | High Street (as planned) |
| Market on The Moor | The Moor | The Moor (as planned) |
| Snowy Streets | Church Street | Church Street (as planned) |
| Festive Land Train | Town-wide route | Town-wide route (as planned) |

Festive Weekend Income

Attractions - Attractions income totalled £3,586.35, representing a 39% decrease compared to the 2023 outdoor format (£5,868.71). However, this must be viewed in context: 2024's cancellation generated zero income, while 2025's adapted format allowed the event to proceed and deliver value to both organisers and venue partners.

Princess Pavilion – The partnership with Princess Pavilion proved mutually beneficial, with the venue generating £6,175.15 in income over the weekend (£3,938.10 Saturday, £2,237.05 Sunday). This demonstrates that the contingency approach created genuine economic value for our venue partner, strengthening the case for continued collaboration.

Christmas Lights Switch-on Footfall

The 2025 event was expected to be the busiest to date, with surrounding towns cancelling their switch-ons, an enhanced parade featuring festive tractors, and a performance by crowd-drawing local favourites the Oggymen. However, extremely changeable weather conditions likely deterred attendees, with observed footfall comparable to 2024 rather than exceeding it.

Festive Weekend Footfall

Comprehensive footfall data is not yet available due to the retrospective nature of the town's footfall reporting software, preventing real-time measurement during the event

period. However, multiple indicators suggest strong attendance, particularly on Saturday, though likely lower than the 2023 outdoor event format.

Comparative Attendance Analysis

The 2025 Festive Weekend showed a 39% decrease in attraction income suggesting a lower overall attendance compared to the dispersed outdoor format last carried out in 2023.

Saturday vs Sunday Pattern

Saturday significantly outperformed Sunday across all measurable indicators, continuing the traditional pattern for Falmouth's Festive Weekend. The Princess Pavilion income shows this with a 43% decrease from Saturday to Sunday. The Saturday free car parking offer in Cornwall Council car parks likely contributed to this peak attendance.

Demand Indicators

Despite lower overall attendance compared to 2023, Saturday afternoon demonstrated strong demand, with queues for the ice rink and snow globe reaching wait times of approximately 40 minutes. These extended waits demonstrate genuine public interest in the relocated attractions, though they also highlight capacity constraints within the indoor venue format.

Town Centre Distribution

The relocation of core attractions to the Princess Pavilion fundamentally changed footfall patterns. Events Square experienced significantly reduced footfall compared to its planned role as a primary activity hub, while the Princess Pavilion concentrated visitors in a single indoor location. The lack of directional signage at Events Square to guide visitors to the Princess Pavilion also likely contributed to visitor confusion and may have resulted in missed opportunities for engagement.

Marketing Campaign

A comprehensive multi-channel marketing campaign was implemented to maximise awareness and attendance.

- Royal Mail door drop – distributed to over 13,000 homes across Falmouth and Penryn
- Bus shelter advertising in high footfall locations
- Noticeboard posters – community boards throughout the town
- PR campaign – focused on local media outlets
- Advertising banners – in high-visibility locations across town
- Feature website pages – dedicated event pages with comprehensive information
- Cross-channel social media activity – coordinated across Facebook and Instagram

Website:

Top pages/screens

| PAGE TITLE AND SCREEN CLASS | VIEWS | ACTIVE USERS | EVENT COUNT | BOUNCE RATE |
|---|-------|--------------|-------------|-------------|
| Welcome to Falmouth, The Spirit of The Sea O... | 5K | 3.1K | 16K | 28.4% |
| Festive Weekend - Falmouth Official | 3.9K | 2.4K | 13K | 43.6% |
| Christmas Lights Switch On - Falmouth Official | 2.6K | 1.5K | 7.3K | 61.2% |
| Falmouth Events Archives - Falmouth Official | 1.9K | 985 | 4.2K | 10.0% |
| Falmouth After 5 - Falmouth Official | 1.2K | 807 | 3.7K | 49.6% |
| Princess Pavilion Falmouth | 1.1K | 761 | 3.7K | 35.5% |
| Falmouth's Christmas Calendar 2025 - Falmout... | 960 | 632 | 2.7K | 40.3% |

[View pages and screens](#) →

As you can see from the above table, the Festive Weekend and Christmas Lights Switch-on pages demonstrated strong performance on the Falmouth destination website, ranking as the second and third most viewed pages respectively over the 90-day evaluation period.

Social Media:

The Festive Weekend campaign was focused on Facebook and Instagram, utilising stories, grid posts and reels.

Insights:

Overall performance (1 October – 9 December 2025 vs previous year)

- Impressions increased by 42.6% - demonstrating significantly expanded reach during the festive campaign period
- Engagement rate per impression of 2.4% - within the industry average benchmark of 1-3% for destination marketing
- Engagement rate decreased by 41.3% compared to previous year – indicating wider reach to new audiences who may require multiple touchpoints before engaging

| Profiles | | | | | | | |
|---|----------|---------------------|-----------------|-------------|-------------|----------------------------------|-------------|
| Review your aggregate profile and page metrics from the selected time period. | | | | | | | |
| ↑ Ascending by Profile | | | | | | | |
| Profile | Audience | Net Audience Growth | Published Posts | Impressions | Engagements | Engagement Rate (per Impression) | Video Views |
| Reporting Period | 83,856 | 344 | 452 | 1,322,901 | 31,944 | 2.4% | 38,596 |
| Oct 1, 2025 – Dec 9, 2025 | ↗ 8.4% | ↗ 41% | ↗ 283.1% | ↗ 42.6% | ↘ 16.3% | ↘ 41.3% | ↘ 34.5% |
| Compare To | 77,386 | 244 | 118 | 927,496 | 38,185 | 4.1% | 58,931 |
| Oct 1, 2024 – Dec 9, 2024 | | | | | | | |
| Falmouth Cornwall UK | 60,618 | 158 | 81 | 799,122 | 27,256 | 3.4% | 13,572 |
| lovefalmouth | 23,238 | 186 | 371 | 523,779 | 4,688 | 0.9% | 25,024 |

Highest Performing Posts:

Christmas events-related content dominated engagement metrics, with festive posts claiming four of the top five performing posts during the campaign period. This demonstrates strong audience interest in seasonal content and validates the strategic focus on Christmas programming.

f Top content by views

Boost content See all content

FALMOUTH'S FESTIVE WEEKEND...
3 December 09:10
48.1K 226
48 67

Are you ready for the big Christmas...
27 November 02:00
35.3K 186
27 14

We're thrilled to share that The Boathouse...
14 November 08:01
34.9K 212
16 7

Nominations for the 2025 Christmas Ligh...
19 November 08:15
30.5K 344
41 17

Falmouth's Festive Weekend is almost...
5 December 02:01
26.7K 120
18 20

Instagram Top content by views

Boost content See all content

Huge congratulations to...
14 November 08:02
13.1K 367
11 36

Are you ready for the big Christmas...
27 November 02:00
10K 191
4 42

Nominations for the 2025 Christmas Ligh...
19 November 08:15
7.8K 103
5 1

We're sorry to share that this Friday's...
1 December 02:53
30.8K 121
5 19

Falmouth's Festive Weekend is almost...
5 December 02:00
6.7K 91
1 17

Media Coverage:

The Christmas events generated substantial media coverage across approximately 20 published articles spanning local, regional and digital first publications.

| Publication | Type | Link |
|------------------|---------|---|
| BBC | Digital | https://www.bbc.co.uk/news/articles/cvg4d05lrpqq |
| Cornish Stuff | Digital | https://cornishstuff.com/falmouth/who-will-light-up-falmouth-nominations-open-for-2025-christmas-lights-switch-on/ |
| Falmouth Packet | Digital | https://www.falmouthpacket.co.uk/news/25635697.falmouth-local-hero-danny-trick-switch-christmas-lights/ |
| Falmouth Packet | Digital | https://www.falmouthpacket.co.uk/news/25551378.christmas-falmouth-switching-festive-lights-nominations/ |
| Cornish Stuff | Digital | https://cornishstuff.com/events/christmas/cornwalls-christmas-light-switch-ons-2025-which-will-you-visit-this-year/ |
| Cornish Stuff | Digital | https://cornishstuff.com/falmouth/crowds-gather-for-falmouths-christmas-lights-switch-on/ |
| Falmouth Packet | Digital | https://www.falmouthpacket.co.uk/news/25645185.guid-e-christmas-lights-switch-on-event-cornwall/ |
| Voice Newspapers | Digital | https://www.voicenewspapers.co.uk/news/west-cornwall-towns-to-light-up-with-christmas-lights-celebrations-854045 |

| | | |
|-----------------|---------------|---|
| Falmouth Packet | Digital/Print | https://www.falmouthpacket.co.uk/news/25658149.falmouth-crowds-gather-christmas-lights-switch-on/ |
| Falmouth Packet | Digital | https://www.falmouthpacket.co.uk/news/25627234.falmouth-winter-wonderland-festive-weekend-returns/ |
| Cornwall Live | Digital | https://www.cornwalllive.com/whats-on/cornwall-christmas-markets-2025-everything-10588820 |
| Cornish Stuff | Digital | https://cornishstuff.com/event/falmouths-festive-weekend/2025-12-06/ |
| Cornish Stuff | Digital | https://cornishstuff.com/events/christmas/falmouth-set-for-a-christmas-weekend-you-wont-want-to-miss/ |
| Cornish Stuff | Digital | https://cornishstuff.com/events/christmas/falmouth-festive-weekend-to-go-ahead-with-wet-weather-plan/ |
| Falmouth Packet | Digital | https://www.falmouthpacket.co.uk/news/25671178.falmouths-festive-weekend-go-ahead-despite-forecasts/ |
| Yahoo News | Digital | https://uk.news.yahoo.com/falmouth-festive-weekend-ahead-despite-171113699.html |
| Cornish Stuff | Digital | https://cornishstuff.com/falmouth/crowds-enjoy-activities-at-falmouths-festive-weekend/ |
| Yahoo News | Digital | https://uk.news.yahoo.com/snow-much-fun-festive-weekend-190000487.html |
| Falmouth Packet | Digital | https://www.falmouthpacket.co.uk/news/25682073.falmouths-festive-weekend-brought-joy-town/ |

Anecdotal Feedback

Positives:

Just a really quick note to say well done to all of you, the staff and volunteers who organised the Festive Weekend in quite challenging circumstances. The town was packed on Saturday and thank goodness the rain and gales stayed away. But I know there was a lot of reorganisation involved to take into consideration the potential stormy conditions, which wouldn't have been easy for you all. So thank you for doing a such great job!

One of the busiest weekends ever!

One of the busiest Saturday the street has seen in a while and whilst it wasn't translating into big sales, there were lots of little sales.

It was a pleasure for me and Bryher's Boys to perform once again at this years' Falmouth festive weekend, and a FAB move to relocate at the Pavilions due to the forecast ! We enjoyed our closing set yesterday, and my family loved the usual ice-skating and snow globe experience. Well done to you and the town team (I did give you all a big shout-out at the end of our set) and the PA team were brilliant.

Challenges

This is extremely frustrating for the already struggling businesses on events square. No footfall as is and we were hoping this would bring some much needed winter business.

These snow machines throughout Falmouth make walking through town a horrible experience. I don't want foam, or whatever it is that they're spraying, going in my eyes, on my body or my clothes, and I honestly question how it's legal to spray this over people. People look quite uncomfortable and the machines themselves are loud and an eyesore. Please get rid of them and never bring them back.

Overheard a conversation with a customer that the snow machines made a mess and she hated it.

Did not want to continue hosting a machine as the 'snow' was falling on his vegetables. (This was rectified by relocating the machine to Little Nelly who requested to be a snow machine host).

Key Insights & Analysis

Strengths:

- *Contingency planning* – The development and execution of a wet weather contingency plan proved invaluable following the 2024 cancellation. The ability to pivot key attractions to the Princess Pavilion demonstrated organisation agility and commitment to event delivery.
- *Strong digital engagement* – Website and social media metrics demonstrate significant public interest in the festive programme.
- *Comprehensive media relations* – Securing over 20 pieces of coverage demonstrates effective media relations and compelling story angles. The coverage spanned pre-event promotion, real-time updates and post-event celebration providing plenty of opportunities to engage with potential audiences.
- *Community-centred approach* – The nomination of local hero Danny Trick for the lights switch-on, combined with performances from local school and trader engagement through the window competition, strengthened community ownership of the events.
- *Partnership working* – Supporting the High Street with the implementation of a brand-new market offering by extending the road closures and paying for a traffic marshal, increased footfall in the area with businesses reporting it as the busiest weekend of the year, and in turn will strengthen the BIDs relationship with those businesses.

Areas for development:

- *Weather dependency* – Despite successful contingency planning, the recurring weather challenges in 2024 and 2025 highlight ongoing vulnerability to

Cornwall's winter climate. This had a particular impact on Events Square, leading to disappointment from businesses in the area and lower footfall levels at this end of town. Future planning should consider potential event dates, additional indoor capacity or alternative formats less dependent on weather or outdoor spaces.

- *Social media engagement* – While impressions increased significantly, engagement rate per impression decreased suggesting the expanded reach brought in less engaged audiences. The 2.4% engagement rate, whilst within industry standards, indicates opportunity for more content optimisation to convert awareness into active engagement.
- *Measurement capabilities* – While digital metrics are strong, direct measurement of footfall and economic impact remains challenging due to the delayed receipt of data. Future events would benefit from partnerships with local businesses to gather sales data, visitor surveys to understand origin and spending patterns, and accurate event specific footfall counting technology in key locations.

Conclusion

Falmouth's Christmas Events 2025 successfully delivered festive programming under challenging circumstances, demonstrating the value of thorough contingency planning and organisational adaptability. While the Christmas Lights Switch-On maintained its position as a popular community tradition despite route changes and changeable weather, the Festive Weekend's hybrid indoor/outdoor format proved operationally successful in avoiding a second consecutive cancellation.

The 39% reduction in attractions income and lower overall footfall compared to 2023's outdoor format demonstrates that contingency arrangements, while necessary, cannot fully replicate the reach and impact of the traditional town-wide event. Events Square businesses experienced particular disappointment with reduced footfall, and some elements—such as the snow machines—received mixed feedback requiring review for future events.

Looking ahead, the focus should be on building upon the successful contingency model while addressing identified weaknesses: enhanced signage and wayfarer systems, improved footfall measurement capabilities, refined social media engagement strategies, and continued exploration of weather-resilient programming that maintains broad town centre distribution.

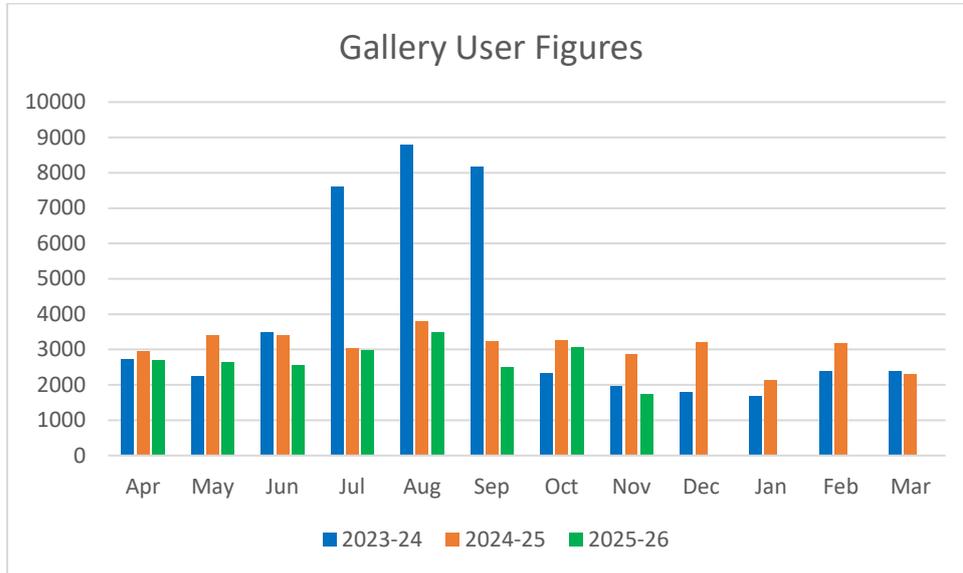
| | |
|--------------------------|--|
| Report to | Cultural Services & Leisure Committee |
| Date of Committee | 14 th January 2026 |
| Report title | Cultural Services Report |
| Prepared by | Morwenna Lewis |
| Approved by | Town Clerk |
| Purpose of report | Regular update report to committee appraising of recent and forthcoming activity |
| Recommendations | To note the report |

| | |
|-------------------------------------|---|
| 1. Background | Regular report to committee |
| 2. Financial Implications | Activity funded from core and ACE funding |
| 3. Legal/Policy Implications | N/A |
| 4. Risk Assessment | N/A |
| 5. Consultation | Items 2 & 3 report on consultation with public/local stakeholders |
| 6. Appendices | N/A |

Morwenna Lewis
Cultural Services Director
2nd January 2026

Part 1

1. Attendance



NB the Gallery User Figures for 2025-26 does not currently include engagement data (e.g. schools)

Library footfall data is expected; the Director will provide an update.

2. Activity Report

- The work to improve some of the Library spaces continues, with a new study area set up in the former children’s section. The PC units will be moved in January 2026, after which point work will start on creating an engagement and learning space in the former computer room.
- Cornwall Council’s annual library survey has been released, with a 98% satisfaction rate across the county. The data for individual sites is due to be released in the coming weeks so the Director will circulate the main feedback for Falmouth Library when it is available.
- Successful recruitments have been made of a new library assistant (there was a second recent departure in November) and the Youth Council Engagement Officer. Both are due to start in January.
- Work funded by the Cornwall Council TRIP funding secured in October has started in earnest, with a multi-session engagement event on 8th December. 34 members of the public (individuals and organisation reps) attended the public sessions, along with 23 staff members and councillors attending the internal sessions. Valuable feedback was gathered from these sessions which the architects are using to inform the updated version of the proposals, due to be published ahead of the next consultation event on Thursday 8th January (see details below).
- Phase 1 of the Municipal Building improvement works has been complete, allowing staff to move back into the office space.

3. Upcoming and current events & exhibitions

| | | |
|--|---|---|
| 4 th October -24 th January | Exhibition – Out of Paper | Closing soon – Exhibition developed in partnership with Falmouth School of Art, Falmouth University. Looking beyond the realms of illustration and showcasing works by Cornwall-based artists who are exploring concepts and form using techniques such as cutting, folding, collaging and pulping. |
| Saturday 3 rd January, 10:00-13:00 | Free monthly workshop – Origami animals | Learn the ancient art of origami with Willow. Fold your paper animals, decorate their faces, and then build your very own hanging mobile using string and lolly sticks. |
| 1 st & 3 rd Monday of each month, 10:00- 12:00 | Healthy Cornwall @ Falmouth Library | Drop in to access information on stopping smoking, weight loss, nutrition, physical activity suggestions and signposting to other helpful services. |
| 5 th -22 nd January | Community Gallery Display | A selection of work by Falmouth University students |
| Thursday 8 th January, 17:30-19:00, Council Chamber | Public Consultation – Municipal Building Plans | Have your say about the future of Falmouth’s Library and Art Gallery. Explore proposals for the town’s Passmore Edwards Municipal Building and make sure your voice is heard in future plans for this community resource. |
| Saturday 21 st February, 10:30-12:30 | Art for Wellbeing Saturday Workshop | Design and create your own articulated puppet using collage techniques. Tickets are £15, available via the booking link . |
| Monday 23 rd February – Monday 9 th March, 13:00-15:00 | Art for Wellbeing 3-week course | Explore movement in art through playful, self-led techniques such as intuitive mark-making, working with gravity, layering colours, and elements of neurographic art. The course takes place over three Monday afternoons: 23rd February, |

| | | |
|----------------|--|---|
| | | 2nd March and 9th March, from 1-3pm. |
| Various | Little Fingers, Baby Jam & Baby Paint | Our early years core offer - check website for details |
| Various | Sketch Club | Regular roving drawing group held in the Gallery – check website for upcoming dates |

4. January maintenance closure

Note that the Gallery will be closed for three weeks from Monday 26th January, reopening on Monday 16th February, and access to the Library is going to be only via the rear accessible entrance. This is due to maintenance works (floor-cleaning and painting) and exhibition installs in the Gallery and essential in-situ cleaning of the large artworks in the lobby and landing areas. All Library services will still be available during this period.

5. Steering groups

Steering group members (Cultural Strategy and Municipal Building) will be contacted in early January about arrangement of the first meetings.



The Princess Pavilion

Cultural Services Report January 2026
Chas Palmer-Williams General Manager

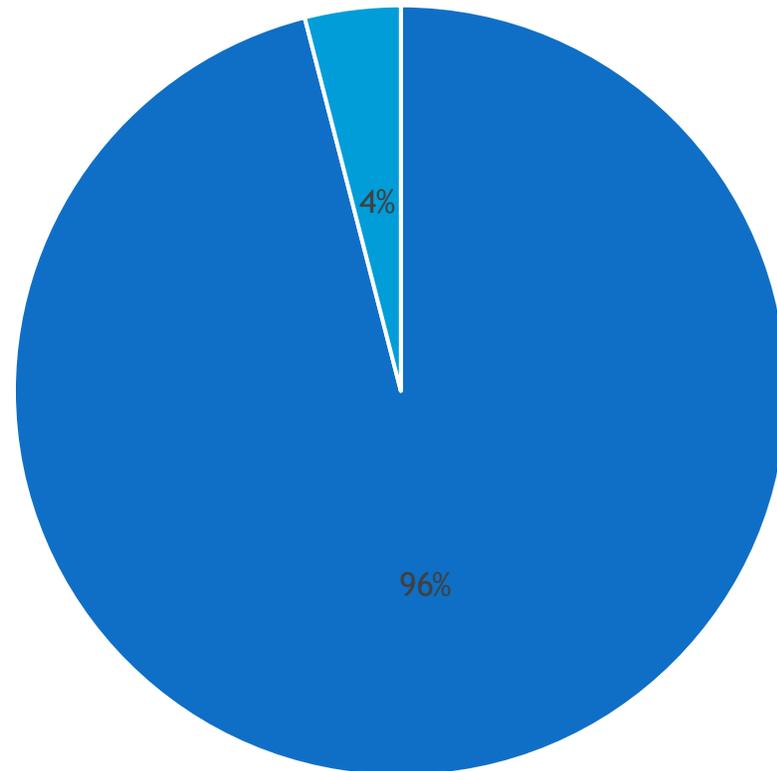


2024-2025 Summary

- ▶ 1105 events took place last year
- ▶ Large increase in daily community usage
- ▶ Café/Community space daytime 2023-2025 turnover increase 70.8%
- ▶ Café/Community space daytime 2024-2025 turnover increase 26.4%
- ▶ 56,000 cups of tea and coffee (Cornish suppliers)
- ▶ 39,000 pints of beer (Cornish suppliers)
- ▶ Largest event in the Princess Pavilion's history
- ▶ 21% increase in free community group usage

Princess Pavilion Usage

2024-2025



- Open to The Community
- Closed for Full Venue Hire

2026 and beyond



5 YEAR PLAN



**PRO-ACTIVE SALES
OUTREACH**



GRANTS AND BIDS

Thank you to
our team





Town Management Report to Cultural Services 02/03/2026

Falmouth International Sea Shanty Festival

Planning is well underway for this year's event and the town team are currently implementing a new scheduling software to help with the enormous task of matching groups with venues, this year we have over 85 groups across approx. 30 venues. We are also in the process of developing a new app for visitors to the event.

Street Meets Campaign

Street Meets is the latest campaign from Falmouth BID focusing on the businesses, people and history of each of the town's streets via an interactive marketing campaign and including free parking days and a new shopper card that will launch in April.

Falmouth Creates events

Falmouth BID provides funding to support the following events which are happening this Springtime in town:

Fiafest – 5th-8th March

Wanderfal – 10th-11th April

Form Art Festival – 15-17th May

Food Festival 22nd-24th May

Spring Clean 2026

The annual Spring Clean will take place on March 25th. This year will see the painting of the town's planters in the vibrant town colours as well as the general tidy up teams working across the town.

St Piran's Day

Unfortunately, the annual parade was cancelled in February by the volunteers who ran the event. The town team are discussing the 2027 event and will report back in due course with ideas and plans.

Town of Culture

The Town of Culture bid writing is underway and is due for completion at the end of March. Please find below a short overview of the idea in Appendix A.

Parish to Port: A Whole-Place Cultural Movement

Core Proposition

Our Town of Culture project will rebalance the flow of culture, opportunity and visibility across our whole place - from parish to port.

A programme connecting:

Land (Parishes) → Town (Penryn & Falmouth) → Water (Estuary)

Culture moves like the tide - outward into rural communities, inward to the harbour, and constantly between the two.

This is not a waterfront festival or rural outreach.

It is a structural rebalancing of cultural visibility, investment and opportunity across our whole place.

Emotional Framing:

Falmouth and Penryn are places of striking contrast:

- Multi-million-pound yachts within sight of food banks
- International festivals alongside children who cannot afford to participate
- Rural parishes rich in heritage but distant from cultural investment
- Prosperity and exclusion existing side by side

While many coastal towns face inequality, few also carry the complexity of rural isolation. Limited transport, fragmented youth provision and affordability pressures create real barriers to participation.

Our Town of Culture year will **rebalance the flow**, ensuring culture travels to communities rather than expecting communities to travel to culture.

The Whole-Place Cultural Arc

1. Parish-to-Port Culture Grants

Micro-commissions empowering parishes to design projects linked to the estuary and shared themes of land, water and flow.

2. The Great Shared Table

Communal meals beginning in rural parishes and culminating in a harbour-side finale, tracing the journey of Cornish food from field to water and incorporating the agrifood industry of our parishes.

3. The Parish Games



Town Management Report to Cultural Services 02/03/2026

Inter-parish sport as democratic connector, culminating on the waterfront.

4. The Rolling Tide Stage

A mobile cultural “ferry” touring parishes, estates and farms before docking at quays and slipways.

5. Night on the Water + Parish Light

Large-scale projection and floating light works paired with parish-scale installations, forming a unified visual identity.

6. Estuary & Parish Stories

Oral histories, AR trails, climate storytelling and large-scale commissions connecting land and sea.

Overarching all of this - The Youth Tide

Young people lead the cultural flow:

- Parish Games captains
- Rolling Stage curators
- Light designers
- Food programme apprentices
- Estuary storytellers

Culminating in **The Tide Weekend** - a youth-led convergence from parish to harbour (we are still developing this strand)

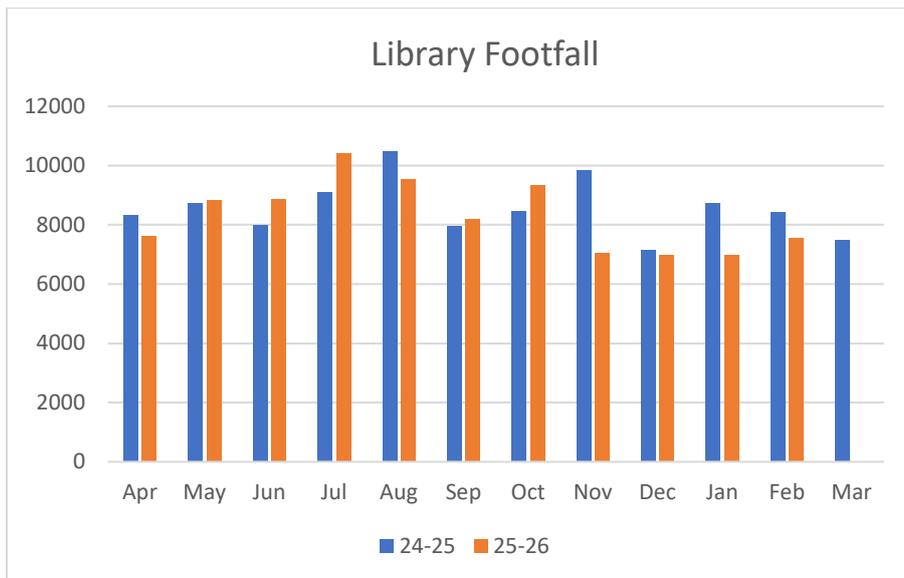
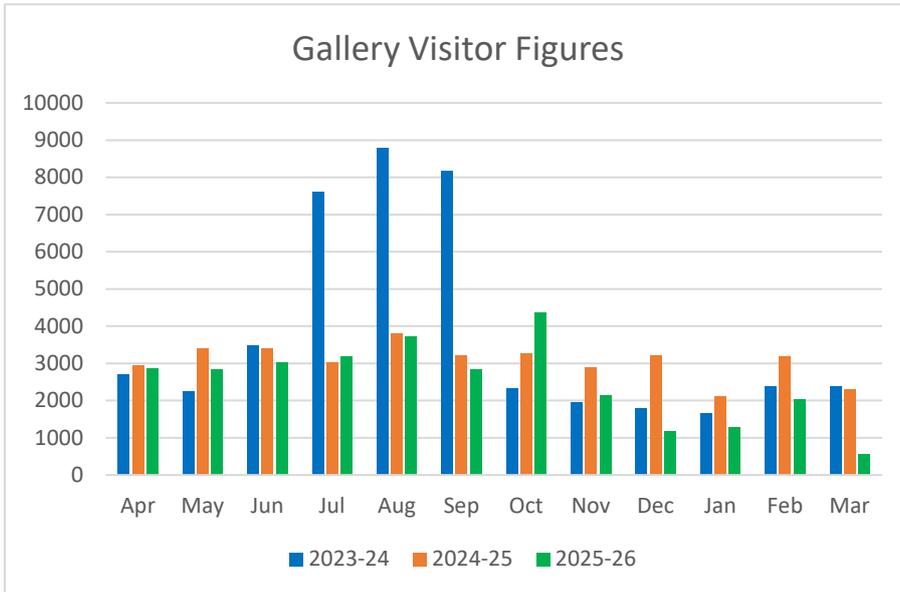
Committee Report

| | |
|--------------------------|--|
| Report to | Cultural Services & Leisure Committee |
| Date of Committee | 18 th March 2026 |
| Report title | Cultural Services Report |
| Prepared by | Morwenna Lewis |
| Approved by | Town Clerk |
| Purpose of report | Regular update report to committee appraising of recent and forthcoming activity |
| Recommendations | Part 1 To note the report |

| | |
|-------------------------------------|---|
| 1. Background | Regular report to committee |
| 2. Financial Implications | Activity funded from core and ACE funding |
| 3. Legal/Policy Implications | N/A |
| 4. Risk Assessment | N/A |

Part 1

1. Attendance



2. Activity Report

- Following the relocation of the remaining PC units out of the former computer room, work is now starting on the Learning and Engagement space, with a target completion of early May, which will coincide with the 130th anniversary of the John Passmore Edwards Free Library (see Library listings overleaf for details of accompanying events). This will include plumbing, and construction of cabinetry for materials storage.
- Recruitment will shortly be underway for a new cultural services marketing officer, as the post has been recently vacated.
- The postponed consultation event for the Municipal Building was held on Saturday 28th February in the council chamber, and gathered 40 responses from on-street canvassing of non-users and visitors to the event itself. The Council worked with an external consultant, Chris Cotter, to structure the consultation in a more focused way, which has yielded some useful results presented in a report attached.

- Following the three-week closure of the Gallery and Municipal Building lobby, the visitor spaces have been refreshed with a new coat of paint, making the entrance way brighter and cleaner. The community gallery on the landing has also had new lighting refitted, to increase light levels and make it more welcoming. The large scale high level paintings were also given a deep clean which may not have been done in decades, so these have also been brought back to life. Pleasingly despite access to the Library limited to the rear entrance, the Library team saw very little drop in footfall during this period.
- Attached is a report summarising the acquisitions the Gallery has made into the collection over the last year

3. Upcoming and current events & exhibitions

| | |
|---|---|
| 16 th Feb – 9 th May | Exhibition – Magic of Movement : Automata and the Memory Cafe |
| 16 th Feb – 4 th Jul | Collections Display Part 2 |
| Starting 16 th Mar | Art for Wellbeing 3-week course |
| Fri 20 th -Sat 21 st Mar | Benow Festival – Women in Words |
| 1 st & 3 rd Mon monthly, 10:00-12:00 | Healthy Cornwall @ Falmouth Library |
| Sat 28 th Mar, 14:00-15:00 | Talk – Automata Maker Paul Spooner (sold out) |
| Wed 1 st Apr, 18:30 | Library Author Talk – Wyl Menmuir |
| Tue 7 th – Thu 9 th Apr & Tue 14 th -Tue 16 th Apr, 10:00-15:00 | Free holiday craft workshops (Gallery) |
| Tue 7 th & 14 th Apr 14:00-15:30 | Free holiday craft workshops (Library) |
| Fri 15 th Apr, 18:30 | Library Author Talk – Liz Fenwick |
| Wed 22 nd Apr, 18:30 | Library Author Talk – Cathy Rentzenbrink |
| Wed 29 th Apr, 18:30 | Library Author Talk - Patrick Gale |
| Fri 22 nd May, 18:30 | Library Author Talk – Jasper Fforde |
| Various | Little Fingers, Baby Jam & Baby Paint |
| Various | Sketch Club |

4. Gallery Exhibitions 2026/27

| | | |
|---|--|---|
| 16th May – 26th Sept | Mirrors: Reflecting on Identity | Exploring self-expression in art within the themes 'Truth vs Deception' and 'Freedom vs Convention'. |
| 5th Oct – 8th Jan | Artist Takeovers | This collaborative programme of artist takeovers is a new format for the Gallery, supporting emerging and established Cornwall-based artists or collectives to take over our exhibition space with a new event, exhibition or something experimental that they are hoping to develop or test in a public space. |
| 1 st -3 rd Oct | Event: Small Acts (Event) | |
| 5 th Oct – 2 nd Nov | Fran Rowse | |
| 3 rd Nov – 1 st Dec | Resonant Forms Collective | |
| 2 nd Dec – 9 th Jan | Charlie Duck | |
| 11 th Jan – 8 th Feb | Justin Wiggins & Oona Luras | |
| Start date TBC (2027) – 8 th May | Wilhelmina Barnes Graham Touring Exhibition | Delivered in partnership with the Wilhelmina Barnes Graham Trust, this exhibition will build on the successful immersive experiment from last summer with a fully immersive room, loaned artworks from the WBG trust and our permanent collection, to celebrate the Tate St Ives' major retrospective. |

Falmouth Municipal Buildings
Transformation Project
Consultation Event 28th February
Report



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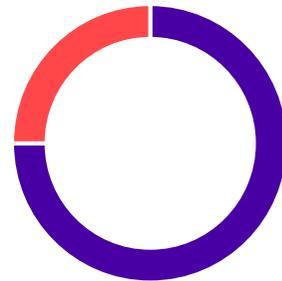
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Executive Summary Dashboard

Who We Heard From - In Person Consultation Event

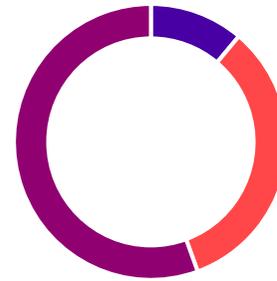


Participants Address



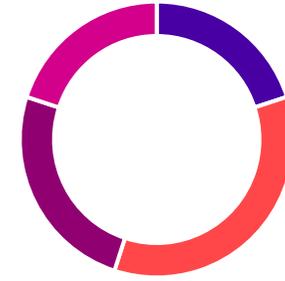
■ TR11 ■ Outside TR11

Participants Age



■ 18-24 ■ 25-39 ■ 40-59

Frequency of Use

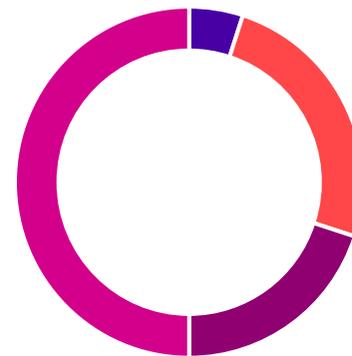


■ Weekly ■ Monthly ■ Few times a year ■ Rarely

Street canvassing survey



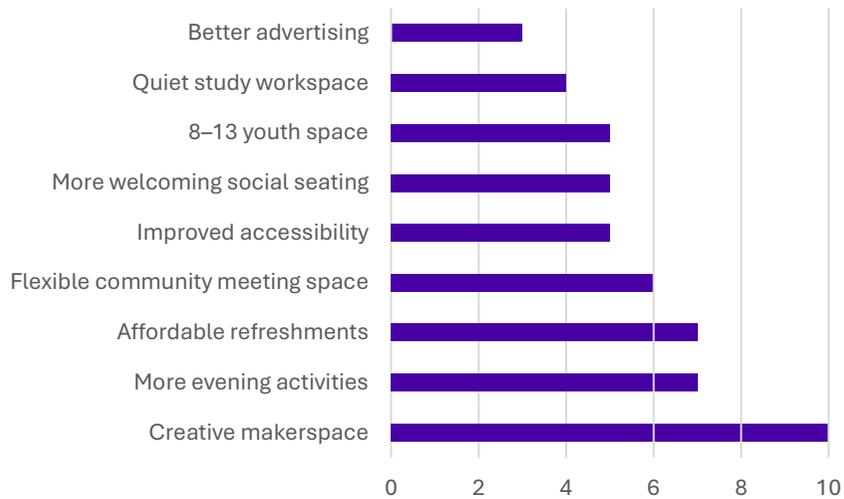
Respondents Current use of Building



■ Regularly ■ Occasionally ■ Rarely ■ Never

What We Heard

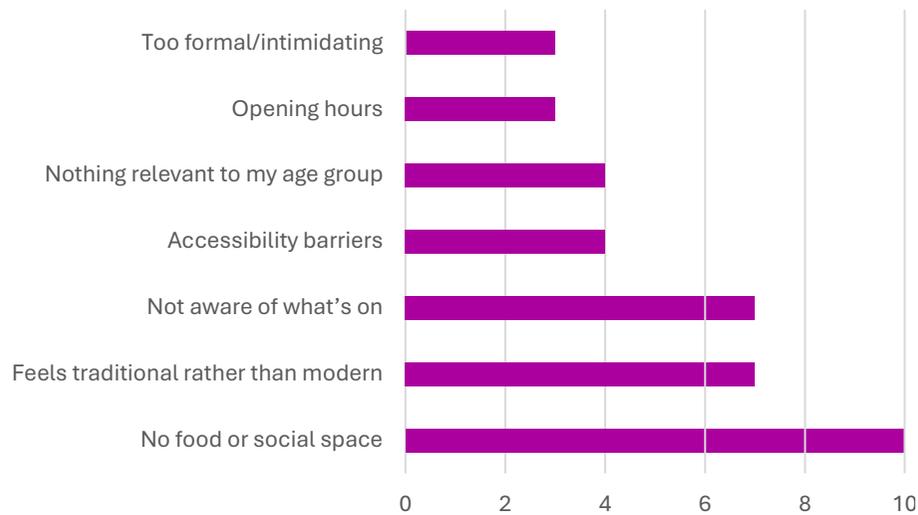
Station 1: What Would Increase Visits? (Voting)
Votes



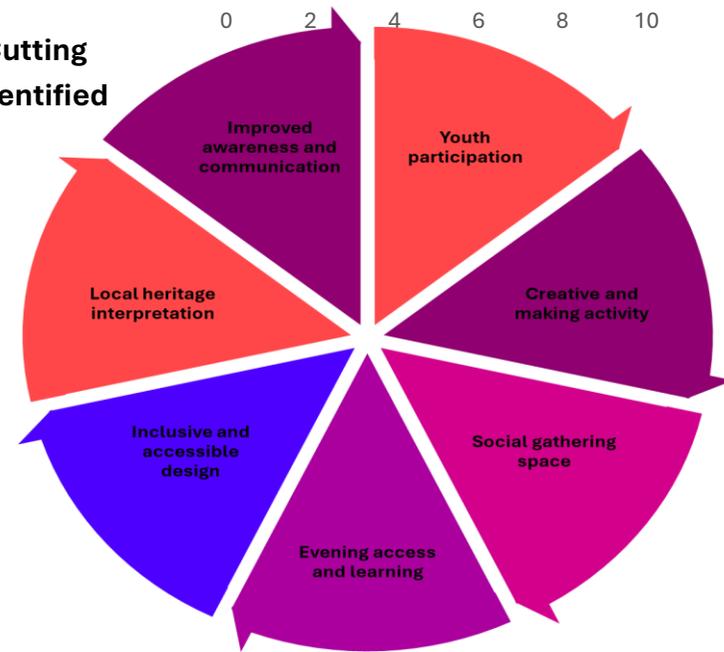
Station 4: Future Role Voting Results Votes



Station 2: Barriers to Use (Voting) Votes



Key Cross Cutting
Priorities Identified



Purpose of the Consultation



Falmouth Town Council is exploring options to transform the Municipal Buildings, which currently house the town library and art gallery. To inform this process and support potential funding applications, the Council commissioned a structured consultation exercise to understand community demand, participation patterns and future needs.

The consultation was designed to provide evidence on:

- current use of the building
- barriers to participation
- demand for future cultural and learning activity
- gaps in existing provision
- how the building should evolve in the future.

Importantly, the consultation focused on use, relevance and participation, rather than architectural design.

Overall Findings

The consultation demonstrates strong support for retaining the building's current role as a library and cultural venue. Residents value the core services currently delivered within the building and wish to see them protected and strengthened.

At the same time, the evidence indicates opportunities to broaden participation through improved access, increased visibility and expanded cultural programming.

The consultation therefore points towards an evolution of the building's civic role, rather than a radical change in purpose.

Key Messages

Strong mandate for core services

Survey responses show exceptionally high support for traditional library and gallery services including reading and borrowing, early years activities, exhibitions and study space.

Participants clearly view these services as fundamental to the building's civic identity.

Participation barriers are practical rather than conceptual

The most common barriers identified were:

- lack of awareness of activities
- limited evening access
- absence of informal social space
- perceptions of the building environment.

These factors suggest that increasing participation may depend more on **accessibility and welcome** than on introducing entirely new services.

Demand exists for expanded cultural participation

Residents expressed interest in:

- creative workshops
- youth engagement
- intergenerational programming
- community events
- affordable learning opportunities.

These activities are generally viewed as complementing the existing offer rather than replacing it.

Some activities require review

A small number of activities generated higher levels of “Stop” responses, particularly Moving Marks dance workshops.

However, support for continuing these activities still exceeded calls to stop them, suggesting that concerns relate more to **fit, scheduling or communication** rather than clear opposition.

Strategic Direction

The evidence suggests that the Municipal Buildings should continue to function as a **library and cultural venue**, while evolving into a more welcoming civic space that supports creativity, learning and community interaction.

Background

The Municipal Buildings occupy a prominent civic role within Falmouth and currently house the town library and art gallery. As the Council explores opportunities to transform the building, it is essential to demonstrate how the project responds to real community needs and demand.

Early consultation linked to the project has focused primarily on architectural considerations and potential exhibition design. However, before progressing further it is necessary to strengthen the evidence base regarding how the building is used and how it could better serve the community.

This consultation was therefore commissioned to gather structured evidence on cultural demand, participation barriers and community aspirations.

Aim of the Consultation

The consultation was designed to provide clear evidence on:

- Current patterns of use and non-use
- Demand for future use of the building
- Gaps in current cultural and learning provision
- Barriers to access and participation
- Groups who may currently be under-served
- The role the building should play in the town’s future.

Importantly, the consultation focused on **needs, relevance and future use**, rather than on specific architectural proposals.

Consultation Design



The consultation combined several complementary engagement methods to capture a broad range of perspectives.

These included:

- An in building drop in consultation event (28th Feb)
- Street canvassing in the town centre (28th Feb)
- A User survey exploring current services and activities
- User Suggestion cards and written feedback.

Using multiple methods allowed the consultation to capture insights mainly from both **existing users, with some non-users**, helping to reduce bias and provide a more balanced evidence base.

Public Consultation Event

The main consultation event took place on 28 February and operated as an open drop-in session. Participants were invited to move around a series of consultation stations exploring key questions about the building's future. These stations addressed themes including:

- Reasons people might visit the building more often
- Barriers to participation
- What is currently missing in Falmouth's cultural offer
- The future role the building should prioritise
- Which groups are not currently well served
- Open suggestions and participation barriers.

The stations combined sticker voting, opinion walls and written responses to generate both quantitative and qualitative evidence. The findings from the voting walls are shown in the Executive Summary as graphs, but beneath the statistics we have the following insights:

- **Future Role Voting Results** - There is no single dominant future identity. However, strong support exists for maintaining the library function while expanding cultural, creative and museum based elements.
- **Barriers to Use** - The absence of social space and refreshment offer was the most significant structural barrier identified. Perception of the building as traditional and lack of awareness were equally prominent.
- **What Would Increase Visits** - A makerspace concept received the highest support. Evening activity, refreshments and flexible space are also strong drivers of potential increased use.

Overall Strategic Insight



Across all engagement channels, four consistent themes emerge:

1. Awareness and communications are insufficient.
2. The building is perceived as traditional rather than contemporary.
3. There is strong demand for creative, maker and workshop based provision.
4. Youth and working age adults are under engaged.

There is broad support for retaining the library function while expanding into a more inclusive, flexible, creative and socially welcoming civic space.

Feedback gathered during the consultation event through the opinion walls, suggestion cards and open comments revealed a number of consistent themes. When analysed collectively, the perceived gaps in

provision, the groups identified as underserved, and the suggestions offered by participants align strongly around a shared set of priorities. This convergence provides confidence that the themes identified in the table on the next page, represent genuine community priorities rather than isolated comments.



What We Heard – Cross-Evidence Themes

| Strategic Theme | Evidence from Identified Gaps | Evidence from Key Themes | Evidence from Under Served Groups | Interpretation |
|---|--|---|---|--|
| Youth Participation | Youth provision identified as missing | Youth provision highlighted as key theme | Teenagers identified as under-served | Strong evidence that young people currently have limited engagement and require dedicated programming and space. |
| Creative and Making Activity | Makerspace, creative training, social creative space | Creative space, technology and makerspace | Students and young adults identified as under-represented | Demand exists for participatory creative activity rather than passive cultural consumption. |
| Intergenerational Activity | Intergenerational programming identified as a gap | Intergenerational activities highlighted | Working adults and older residents appear disconnected from shared activity | Residents see value in activities that bring different age groups together. |
| Social Space and Community Interaction | Indoor event space and social creative space | Social space highlighted repeatedly | Working adults and non-regular users identified | Informal gathering spaces could significantly increase use of the building. |
| Learning and Skills Development | Affordable creative training, evening classes | Affordable access and evening activities | Working adults and people on low incomes identified | Affordable evening learning opportunities may widen participation. |
| Museum and Heritage Interpretation | Local museum identified as missing provision | Museum provision theme | Residents interested in local heritage access | Opportunity to strengthen local heritage storytelling within the building. |
| Inclusivity and Accessibility | Barriers affecting disabled users identified | Inclusivity and belonging theme | People with disabilities and neurodiverse individuals identified | Future development should prioritise inclusive design and accessibility. |
| Awareness and Communication | Lack of awareness noted in consultation | Awareness and communications theme | Non-resident audiences not currently engaged | Improved communication could significantly increase participation. |

Street Canvassing



To ensure that non-users were represented, a short structured survey was conducted with people in the town centre. Participants were asked three questions covering:

- Current use of the building
- Reasons for non-use
- What would encourage future use.

This approach ensured that the consultation captured perspectives from individuals who might not otherwise enter the building or participate in consultation events.

Feedback gathered through street conversations and written responses highlighted several barriers that currently limit participation in the Municipal Buildings. When analysed alongside suggestions for future improvements, these responses reveal a clear relationship between the factors discouraging use and the types of changes that residents believe would encourage them to visit more frequently. The table below summarises the main participation barriers and the opportunities identified by residents.



What We Heard – Participation Barriers and Opportunities

| Participation Barrier Identified | Evidence from Responses | What Would Encourage Future Use | Interpretation |
|--|--|-----------------------------------|---|
| Low awareness of events and services | Lack of awareness of events | Improved communications | Many residents are unaware of the range of activities already available. Improved marketing and visibility could significantly increase participation. |
| Limited access for working residents | Opening hours, time constraints | Evening opening | Evening access could enable participation from working adults who cannot visit during daytime hours. |
| Perceived lack of relevance | Lack of relevance, low engagement with reading | More events and activities | Some residents currently associate the building primarily with traditional library use. Expanding communications on cultural and creative programming could broaden its appeal. |
| Competition with other venues | Preference for other venues | Creative activities, events | Developing distinctive cultural programming could encourage residents to choose the building over other local venues. |
| Need for welcoming and productive spaces | Limited engagement with reading | Study and quiet space | Demand exists for comfortable study environments and quiet working spaces, particularly for students and remote workers. |
| Limited intergenerational interaction | Lack of relevance for some groups | Intergenerational engagement | Activities designed to bring different generations together could strengthen the building's community role. |
| Practical constraints affecting participation | Location and time constraints | More events, flexible programming | Programming that fits around people's schedules could improve accessibility for wider audiences. |

Initial User Survey Insights

Prior to the consultation event, a user survey gathered feedback on the current range of library, gallery and community services associated with the Municipal Buildings. The survey provided valuable early insight into how existing services are perceived and where opportunities for development may exist. The survey analysis also informed the design of the consultation stations used during the public event.



Data Quality and Interpretation

Two versions of the survey were circulated. The first version received four responses before the questionnaire was revised. Due to the small sample size and differences in question structure, these responses are treated as contextual feedback rather than core evidence.

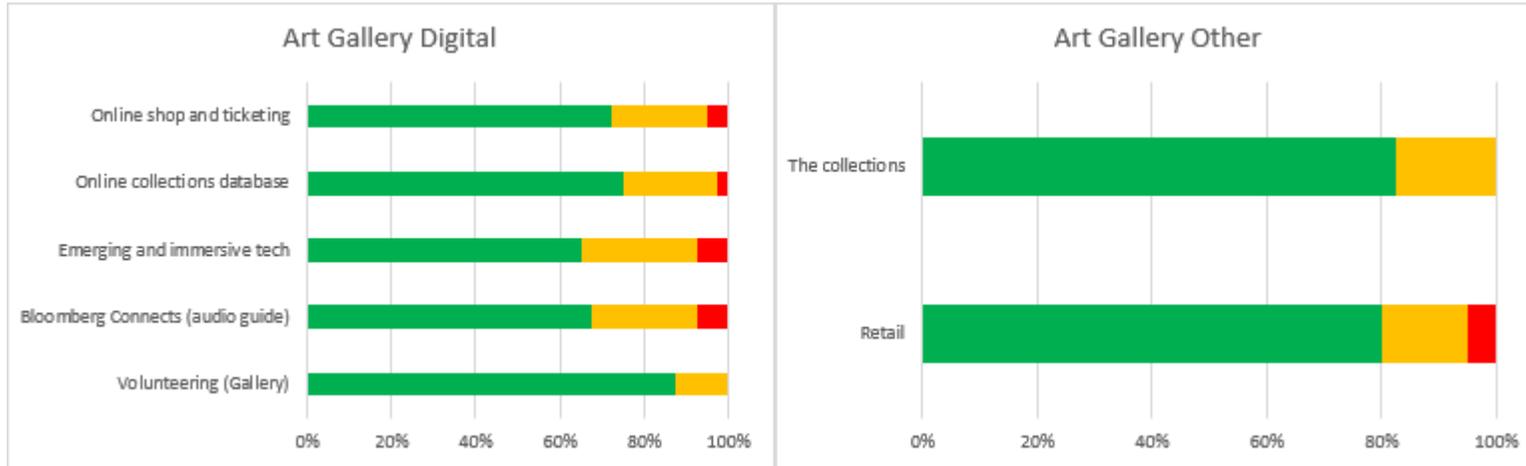
The revised survey received forty responses. However, completion patterns varied, with nineteen respondents completing all questions and twenty one completing the survey partially. Blank responses were disproportionately concentrated in “Stop” fields rather than “Continue” responses. This pattern is common in consultation surveys, where participants are more comfortable identifying services they value than suggesting services that should be discontinued. The survey therefore provides stronger evidence regarding **what residents want to retain or strengthen**, while signals suggesting discontinuation should be interpreted cautiously.

Below the current survey results are visualised across the following themes:

- Library Reading
- Library Culture and Creativity
- Library Digital
- Library Health and Wellbeing
- Library other
- Art Gallery Learning
- Art Gallery Culture and Creativity
- Art Gallery Outreach
- Art Gallery Health and Wellbeing
- Art Gallery Digital
- Art Gallery Other

Initial Insights (Green Represents Continue/Yellow No response/Red Stop)





The revised survey results (n=40) provide the strongest quantitative evidence. Responses show a very strong mandate to retain and strengthen the core offer: borrowing and reading, early years provision, study space, volunteering, school engagement, and key cultural functions such as exhibitions and local collections. Importantly, the dataset is more reliable at indicating what people want to keep than what they want to stop: only 48% completed all questions and blanks were concentrated in the Stop fields. Nevertheless, a small number of activities show elevated Stop sentiment relative to the rest of the dataset.

These are the clearest candidates for review/reframing:

Activities where Stop sentiment is materially higher than the norm (≥10% Stop)

- **Moving Marks (dance workshops):** 20% Stop / 58% Continue
- **Doodle table:** 18% Stop / 73% Continue
- **Toddler table:** 15% Stop / 75% Continue
- **Tablet access:** 15% Stop / 60% Continue
- **Blood pressure monitors:** 15% Stop / 63% Continue
- **Computer buddies (not current):** 13% Stop / 53% Continue
- **Games club (not facilitated):** 13% Stop / 63% Continue
- **Offsite school/nursery visits:** 10% Stop / 85% Continue

These outliers appear to reflect questions of fit, timing, and user expectations, rather than a straightforward call for removal. The practical implication is to review delivery models, zoning, scheduling, and communications, rather than discontinuing activities by default.

Conclusion

Across street canvassing, the consultation event, and the revised in-building survey, a consistent picture emerges. Street canvassing captured a high proportion of non-users: half of respondents reported never using the Municipal Building, and the dominant reason was not active dislike but limited awareness of what is available. In contrast, the consultation event attracted a more engaged audience who already use the building regularly; this group contributed deeper feedback on how the building could evolve to serve a broader cross-section of the community.

The consultation stations and suggestion box reinforce the key enabling factors for future use. The most prominent structural barrier identified was the absence of food and social space, alongside perceptions of the building as traditional and a continued lack of awareness about programming. Participants consistently called for makerspace-style creative provision, more evening activity, affordable refreshments, flexible community meeting space, and improvements to accessibility and welcome. Underserved groups were clearly identified, particularly teenagers, working adults, people on low incomes, and disabled/neurodiverse residents, indicating that a future model should be judged by whether it enables wider participation rather than simply expanding activities for those already engaged.

Overall, the evidence supports a library led, multi-use civic model: protecting the core library and gallery functions while making the building more visible, welcoming, inclusive, and usable beyond standard working hours, with affordable creative and community provision that responds directly to expressed need and demand.

Next Steps

The next steps should deepen and validate need and demand signals, resolve ambiguity and convert high level preferences into a clear set of service and access priorities.

1) Thematic Focus Groups to test “need and demand” - Run a small, structured focus group designed to interrogate what people mean, what they would actually use, and what would change behaviour.

Focus group Question 1: “What does a library led, multi-use civic model mean in practice?”

Purpose: Convert an abstract concept into specific needs and demand. Prompts to consider :

- What activities/services would you realistically attend? How often?
- What time of day would you come, and why?
- What would make you feel welcome or not welcome?
- What facilities are essential vs “nice to have”?
- What would make you choose this building over alternatives?

Focus group Question 2: Underserved groups: teenagers and young adults

Purpose: Test the youth space demand and the “belonging” issue.

Prompts to consider:

- What stops you coming now?
- What would feel safe and relevant?
- How would you want to access it (drop-in, structured programme, youth-led events)?
- What would success look like after 6 months?

Focus group Question 3: Working adults and time-poor residents

Purpose: Validate demand for evening access and identify realistic usage. Prompts to consider:

- Which evenings and what hours would change behaviour?
- What would you do there (study, events, talks, co-working, creative)?
- What would you pay for (if anything), and what must be free?

Focus group Question 4: Accessibility and inclusion by design

Purpose: Move from “barriers” to actionable priorities. Prompts to consider:

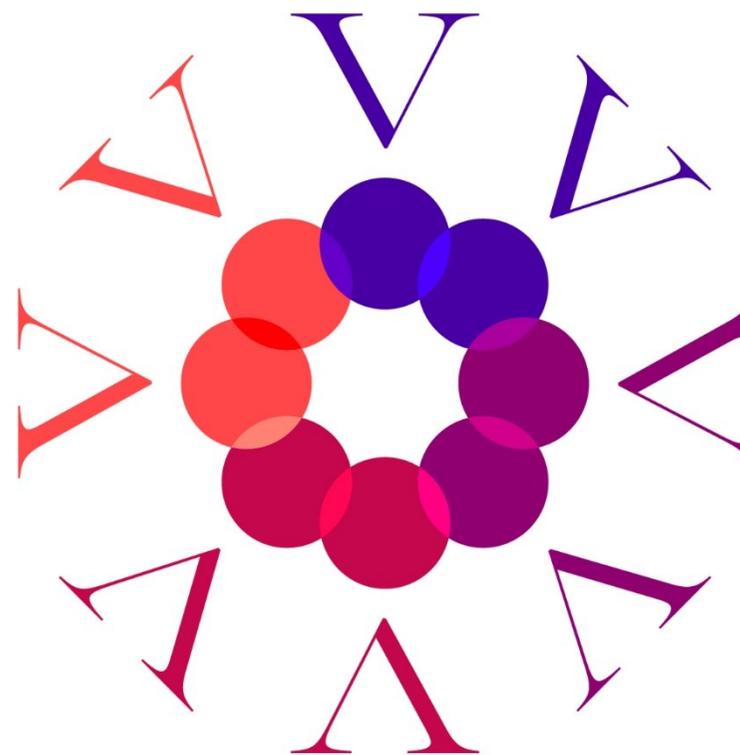
- Physical access, dignity, visibility of accessible routes
- Toilets, doors, seating, layout, signage/wayfinding
- Neurodiversity-informed environment (noise, lighting, clarity)

Format: 60–90 minutes; 8–12 participants; clear facilitation guide; capture as “need statements” and “minimum conditions for use”.

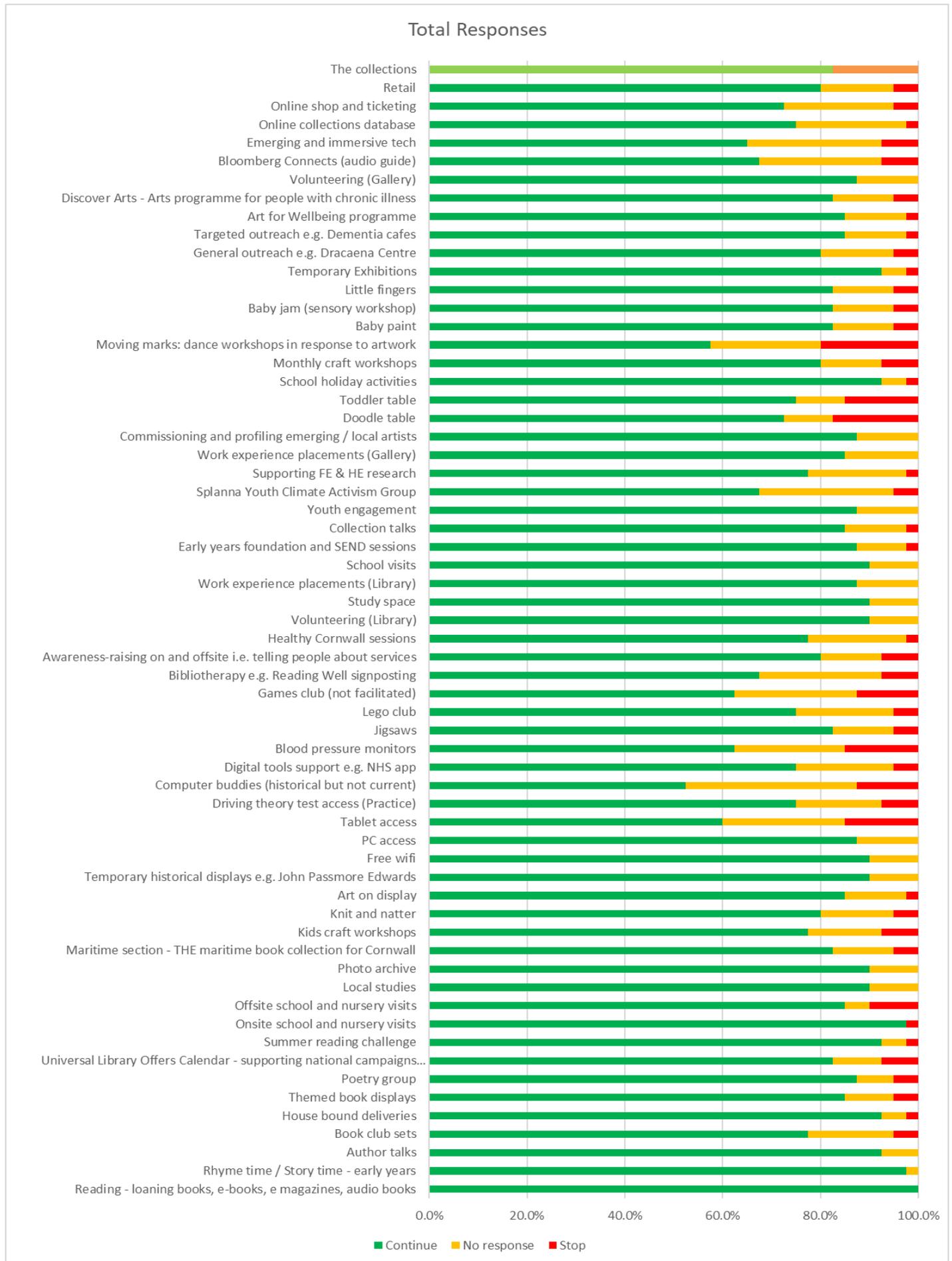
2) Review the “contested” activities through a fit lens (not a cuts lens)

For the small number of activities with elevated Stop sentiment:

- Review whether issues are about **noise, timing, unclear purpose, or poor visibility**.
- Develop options: relocate, reschedule, re-zone, relabel, or explain more clearly.
- Test options through focus groups rather than assuming discontinuation.



Appendix A – Full Survey Results



Free Text Survey responses

| ID | Comment (verbatim) | Underlying theme |
|----|---|------------------------------------|
| 1 | Move sessions of people with physical disabilities dedicated space for disabled workshops more partnership projects e.g. the Poly and an accessible community gallery paragraph | Accessibility & inclusion |
| 2 | I am very rarely able to visit the library because I am physically disabled and I do not have adequate transport and all support from a helper carer I therefore cannot comment on most of the activities being offered however I love this space and what it offers PS it would help to have an automated door for the disabled toilet | Accessibility & inclusion |
| 3 | More affordable art writing craft for younger and older people | Programming & activities |
| 4 | Question 3 the library or the art gallery question 4 it would be lovely to have a cafe and word improve the use increase the use | Café / refreshments / social space |
| 5 | More banking hub where normal banking activities can be undertaken relating to a wide variety of banks on a rotor basis | Banking hub / financial services |
| 6 | The library or the art gallery whichever part I am visiting falmouths Passmore cultural centre | Identity / naming / purpose |
| 7 | And the area to purchase refreshments | Café / refreshments / social space |
| 8 | The library and art gallery | Identity / naming / purpose |
| 9 | Would like to bring back allowing dogs into the art gallery | Programming & activities |
| 10 | Falmouth library | Identity / naming / purpose |
| 11 | The building condition for building used by all generations it's very unloved in terms of damp etc it's such a beautiful building it would be I would love to see it in better condition for future generations | Building condition & heritage |

| | | |
|----|--|-------------------------------------|
| 12 | More LGBT plus Youth Services the library bathrooms Format library | Youth / targeted groups |
| 13 | The building condition for a building used by all generations is very unloved in terms of the damp it's such a beautiful building I'd love to see generations using it don't reduce the library space it's nice to have a decent size library | Building condition & heritage |
| 14 | Continue to improve the children book section for future generations keep getting newly published books we love the library and use it weekly | Programming & activities |
| 15 | Art gallery | Identity / naming / purpose |
| 16 | No lobster king bring back lobster king or I'll cry | Café / refreshments / social space |
| 17 | Library things or a persons name call it what it is library and gallery | Identity / naming / purpose |
| 18 | Quiet reading milk dark cosy and make a space A come and make use shared establishment please open more weekends can't come in the week so unhelpful is only opens half a day | Opening hours & out-of-hours access |
| 19 | Which are opening hours at the library EG one evening a week until 6:00 PM more bookable meeting spaces and The library The community Hertz the phone with base the lodge | Opening hours & out-of-hours access |
| 20 | The lack of nearby toilets is an issue looks like the public ones next door are permanently closed and the Prince of Wales pier ones are a walkway for disabled people also bit grotty and there never all unlocked update the deck or in the library as bland and like GP waiting room thinking warm fun colours comfy sofas cosy nooks would plants better sound insulation and water tight and warmer love the renewables aim | Facilities & comfort |
| 21 | The plant is out front of the library are empty I know it's winter but they look boring and messy | Facilities & comfort |
| 22 | How about a music space for rehearsals and performances may be bookable after 4:00 PM so it doesn't affect the peace of the library and gallery how about cafe The library phone with culture hub | Programming & activities |

| | | |
|-----------|---|---------------------------------------|
| 23 | The librarians desk should be the first thing you see on entry there's loads of room so why not a round desk in the middle of the main space where staff can greet visitors please don't put books on the bottom shelves I'm not told but I can't read the titles unless I'm on my knees new paragraph i feel bad saying that any of the services and activities should be stopped especially if they are popular it might have been more useful to have a one to 10 score for each rather than simply continue or stop | Accessibility & inclusion |
| 24 | No simply ensure A comprehensive book collection Format library Depends No No | Identity / naming / purpose |
| 25 | Proactive town council information talks info surveys etc etc Library stroke art gallery Since York County library the same thing at the toilet for library users | Awareness / communications / outreach |
| 26 | Cafe place to meet music room mending group based in the library reading group based in the library meditation | Café / refreshments / social space |
| 27 | The library an arts gallery new paragraphs café | Café / refreshments / social space |
| 28 | Possibly a cafeteria service somewhere in the building although of course there are plenty around the town it might encourage people to explore what other services benefits there are on offer in the building and also provide a safe central community meeting place for lonely people to feel welcome | Café / refreshments / social space |
| 29 | Three names library art gallery council offices | Identity / naming / purpose |
| 30 | Municipal arts and library centre falmouth | Identity / naming / purpose |
| 31 | Certain spaces could perhaps host evening activities for community groups or just be available for already established groups to use as a venue after working hours | Opening hours & out-of-hours access |
| 32 | Academic services EG access to five star or similar services where there are academic papers etc | Programming & activities |
| 33 | The library and Co | Identity / naming / purpose |
| 34 | Something focused on the library since that's the biggest part and | Identity / naming / purpose |

| | | |
|----|---|---------------------------------------|
| | many libraries are umbrellas for other things | |
| 35 | A noise allowed stroke non quiet area for socialising and less worry of disturbing people and more of a community feel | Quiet vs social zoning |
| 36 | Disabled access that's not hidden away like they are lesser or embarrassing new paragraphs | Accessibility & inclusion |
| 37 | More outreach and awareness of what is happening in the library I didn't know it did 80% of the things on this form new paragraph town council building new paragraph council and community hub new paragraph maybe some | Awareness / communications / outreach |
| 38 | Falmouth library Falmouth library only if it does not reduce books held and access to them Why don't the architect design pictures show any paintings art collection should not only be conserved and protected but also displayed so that everyone can get the benefit keep many paintings on show | Collections visibility |
| 39 | For 20 years I was a member of the farmers history group near the Falmouth history centre the late Peter Gibson my old teacher used to do something or other in the 1950s perhaps contact with other groups would be helpful to you Farmers librarian art gallery | Programming & activities |
| 40 | I would be happy whatever the decision | Identity / naming / purpose |
| 41 | I am more a people's person than a buildings person More kids workshops more educational games like Lego maybe new Lego sets Falmouth hub Maybe more drawing materials in the gallery and library | Programming & activities |
| 42 | But one stop shop might be better in the past more Edwards building more integrated with the library as a course of information The art gallery the farm with art gallery the library | Identity / naming / purpose |
| 43 | No please just concentrate on the core library and art gallery both fully stretched as it is new line the town hall new line of | Identity / naming / purpose |

| | | |
|----|---|---------------------------------------|
| 44 | Maintain and make known his existence and need for updating a database and paper card index of form of Penguin clubs hobbies groups sports groups associations religious and political groups national including Cornish social groups politics classics and coaching with details of venues meeting dates times persons to contact for information including a telephone number for those without emails possibly a similar index for traders and businesses with each type listing together to assist people to locate plumbers and take decorators | Awareness / communications / outreach |
| 45 | Falmouth town library Disabled access to the library and the art gallery is excellent other areas of building let the council chamber or the clerks office are difficult impossible to reach a pity because the council chamber would be ideal for talks by popular authors lessons in civics or finance to small groups as a meeting place for proposed turn activities which have yet to establishment themselves and find their own committee and venue | Accessibility & inclusion |
| 46 | Providing easily accessible space for a full range of staffed services by all of the banks and building societies which have abandoned Falmouth including space for private consultations by appointment to avoid the need to travel to Truro or Plymouth continue to be a first port of call four bus pass applications | Banking hub / financial services |
| 47 | More non fiction for children library Lego club after school one day a week more interactive displays in the art gallery The library Falmouth library an art gallery | Youth / targeted groups |
| 48 | May be opening all day on Saturday but another half day during the week | Opening hours & out-of-hours access |
| 49 | Themed book displays with related talks nature conservation marine conservation Maritime history heritage temperate rainforests Focus events bio green week net zero week zero waste week walking cycling week national tree week and | Programming & activities |

| | | |
|----|---|---------------------------------------|
| | the list goes on The Falmouth library an art gallery The phone with library and art gallery | |
| 50 | Automatic opening doors meeting rooms for community groups provision of toilets to or assign to the nearest facilities story of Passmore Edwards mural or description board in the entrance something similar to the hail institute but more artistic hydration machine water dispenser to refill water bottles | Facilities & comfort |
| 51 | Welcoming sign at front of the building with opening times solar panels on roof and public solar display panel which shows the performance of the solar array | Awareness / communications / outreach |
| 52 | Much more awareness raising of the building its history its events and its services | Awareness / communications / outreach |
| 53 | You could integrate ecosystem for water for more main use if not already being done could link in more directly with public art - that is the outside environment | Facilities & comfort |
| 54 | Automatic doors front and inner | Accessibility & inclusion |
| 55 | Do you have spaces to offer as temporary rotating workshops like red roof butter market have for food and chefs but a creative rotating space for makers and artists instead The library Still the library | Programming & activities |
| 56 | Retained historical features don't modernise too far Please ensure a library and learning space is always retained it's essential for much of the community | Building condition & heritage |
| 57 | Table tennis in Pool table coffee machine | Café / refreshments / social space |
| 58 | The council building The mayor hub open 5-6 days a week | Opening hours & out-of-hours access |
| 59 | Opening hours an assembly things already existing out of normal working hours being available out of normal working hours evenings and weekends the whole time I was employed I could not access anything from the library Cafe Library or art gallery | Opening hours & out-of-hours access |

| | | |
|----|--|---------------------------------------|
| 60 | Something that reflected art culture learning and community knew line the entrance is very bland and not welcoming extend the library or gallery into this space as a reading spot or art display that lead you into the building Advertised their gallery better lots of people no I know don't know about it and have never visited it outside is frame for the bank open in the evenings have more talks and arts events on to introduce new audiences to the space the Poly has 6:00 PM cafe talks something like this a culture cafe every week every month | Awareness / communications / outreach |
| 61 | please continue all the wonderful work you do I have found fond memories of my own childhood childhood use of this children's library collecting books for relatives later as a childminder and grandparent using align time art workshops etc as an art student using the art gallery and as a library book boric borrower carry on please I love all your community work also when working for short start Trevi I bought the first families for baby painting to the gallery Library an art gallery Falmouth community library an art gallery | Identity / naming / purpose |
| 62 | Better access for disability and baby buggies Just keep going don't let the funding decide please don't let the council make any cuts outreaching community links are key to your future pay your lovely staff well please | Accessibility & inclusion |
| 63 | Cafe and more actively promoted Co working space I work for the local authority and would like to work from here Library The art gallery the library | Café / refreshments / social space |
| 64 | Paid entry early career positions in the gallery the art world is incredibly elitist where real paid work is very tricky to come by and nearly always city based the town art gallery is so good and something like this could open doors for people who want a career in arts | Programming & activities |
| 65 | The library the art gallery It looks good to me | Identity / naming / purpose |

| | | |
|----|---|-------------------------------------|
| 66 | More paid entry level positions in the gallery that art world is incredibly elitist and it's impossible to get a foot in the door | Programming & activities |
| 67 | Evening access I know this is a pain for staffing but getting here to enjoy the art gallery and library is a faff on Saturday mornings as I work full time during the week The library The library | Opening hours & out-of-hours access |
| 68 | I would like a couple of reading chairs that are not in a circle or sofas I also really appreciate the quiet workspaces when I get here | Facilities & comfort |
| 69 | Just don't stop the vital work you all do you have no idea how precious I think this offering is to Falmouth | Identity / naming / purpose |

Appendix B – Consultation station outputs

Station 1: What Would Increase Visits? (Voting)

| Improvement | Votes |
|----------------------------------|-------|
| Creative makerspace | 10 |
| More evening activities | 7 |
| Affordable refreshments | 7 |
| Flexible community meeting space | 6 |
| Improved accessibility | 5 |
| More welcoming social seating | 5 |
| 8–13 youth space | 5 |
| Quiet study workspace | 4 |
| Better advertising | 3 |
| Digital media/contemporary art | 0 |

Commentary - A makerspace concept received the highest support. Evening activity, refreshments and flexible space are also strong drivers of potential increased use.

Station 2: Barriers to Use (Voting)

| Barrier | Votes | | |
|--------------------------------------|-------|-----------|---|
| No food or social space | 10 | | |
| Feels traditional rather than modern | 7 | | |
| Not aware of what's on | 7 | | |
| Accessibility barriers | 4 | | |
| Nothing relevant to my age group | 4 | | |
| Opening hours | 3 | | |
| Too formal/intimidating | 3 | Too quiet | 0 |
| Prefer other venues | 0 | Too busy | 0 |

Commentary - The absence of social space and refreshment offer was the most significant structural barrier identified. Perception of the building as traditional and lack of awareness were equally prominent.

Station 3: What Is Missing in Falmouth?

Identified Gaps

| Missing Provision | Description |
|-------------------------------|---|
| Indoor event space | Alternative to outdoor events |
| Makerspace | 3D printing, electronics, digital fabrication |
| Youth provision | Dedicated teen and young person space |
| Intergenerational programming | Shared activities across age groups |
| Local museum | Town heritage and history |
| Affordable creative training | Sewing, ceramics, vocational skills |
| Evening classes | Adult education opportunities |
| Social creative space | Calm, free, welcoming environment |

Commentary - The strongest unmet needs relate to youth provision, affordable creative space, indoor event space and heritage/museum development.

Station 4: Future Role Voting Results

| Future Role | Votes |
|--|-------|
| Traditional library and quiet study | 10 |
| Creative and cultural hub | 9 |
| Mixed use 21st century community space | 6 |
| Art space | 6 |
| Town museum | 6 |
| Youth and teen space | 4 |
| Community social hub | 4 |
| Flexible civic events space | 3 |
| Family and early years centre | 1 |

Commentary - There is no single dominant future identity. However, strong support exists for maintaining the library function while expanding cultural, creative and museum based elements.

Station 5: Groups Not Well Served

Under Served Groups Identified

| Group | Key Issues Raised |
|---------------------------------|---|
| Teenagers | Do not feel it is their space; need safe group entry points |
| Working adults | Limited evening provision |
| People on low incomes | Cost barriers |
| People with disabilities | Accessibility challenges; entrance unwelcoming |
| Neurodiverse individuals | Lack of inclusive design |
| Students | Study spaces not welcoming; furniture concerns |
| People of colour | Perceived colonial atmosphere |
| Non residents | Perception building is for locals only |

Commentary - Teenagers and working adults were the most frequently mentioned groups. Accessibility and inclusion (physical and cultural) require attention.

Appendix C – Suggestion cards and written responses

Suggestion Box Responses (Thematic Analysis)

Key Themes Identified

| Theme | Representative Comments |
|-------------------------------------|--|
| Affordable access | Cost is a barrier; affordable refreshments; low cost events |
| Creative space | Arts, crafts, crochet, painting, mixed media, adult workshops |
| Youth provision | Activities for 8–16 and 18–25; safe space for teenagers |
| Intergenerational activities | Family and cross generational programming |
| Museum provision | Town museum; local history; tank museum |
| Social space | Comfortable seating; no pressure to spend money; board games library |
| Technology and makerspace | 3D printing; electronic learning; digital design |
| Inclusivity and belonging | “Is this my building?”; welcoming entrance; equal access |
| Awareness and communications | Better publicity; visible programming |
| Evening activities | Events outside daytime hours |

Commentary

There is clear appetite for a more vibrant, creative and socially inclusive offer. Cost sensitivity and inclusivity were recurring themes, alongside demand for evening programming and improved awareness.

Appendix D – Street canvassing responses

1. Street Canvassing Survey (n = 20)

1.1 Current Usage of the Municipal Building

| Frequency of Use | Number of Respondents | % of Sample |
|------------------|-----------------------|-------------|
| Regularly | 1 | 5% |
| Occasionally | 5 | 25% |
| Rarely | 4 | 20% |
| Never | 10 | 50% |
| Total | 20 | 100% |

Commentary

Half of respondents (50%) reported never using the Municipal Building. Only one respondent (5%) described themselves as a regular user. This indicates significant opportunity to broaden engagement, particularly among non-users.

Reasons for Not Using the Building (Thematic Coding)

| Theme | Example Responses | Relative Frequency |
|------------------------------------|---|--------------------|
| Lack of awareness of events | “Not aware of what’s on”; “Keep forgetting it exists”; “Not aware of what’s on in the gallery” | High |
| Preference for other venues | “Use other venues”; “Use the university library”; “Use Penryn library” | High |
| Opening hours | “Opening hours”; “Would use if it opened later” | Moderate |
| Lack of relevance | “Doesn’t feel like it’s for me”; “Not in the habit”; “Wouldn’t use it anyway” | Moderate |
| Location | “Not in the area”; “Live in Penzance” | Low |
| Time constraints | “Lack of time” | Low |
| Low engagement with reading | “Don’t read” | Low |

Commentary

The most dominant barrier identified during street canvassing was lack of awareness and communication. A significant proportion of respondents indicated they simply did not know what was

happening within the building. Preference for alternative venues (particularly university libraries) also featured strongly.

What Would Encourage Future Use? (Thematic Coding)

| Theme | Example Suggestions | Relative Frequency |
|-------------------------------------|---|--------------------|
| Improved communications | Social media, flyers, posters in restaurants and venues | High |
| More events and activities | Story time, Lego sessions, talks, exhibitions | High |
| Evening opening | Later hours to enable gallery visits | Moderate |
| Study and quiet space | Quiet study areas | Moderate |
| Intergenerational engagement | Introducing grandchildren; family access | Moderate |
| Creative activities | Workshops, crafts, gallery events | Moderate |

Commentary

Improved marketing and visibility were the most consistent recommendation. Respondents also expressed interest in more varied programming, particularly events and activities extending into evenings.



Falmouth Art Gallery - Recent Acquisitions

Extracted from the recent press release reporting on the acquisitions

Over the past year several remarkable works have been added to the Gallery's renowned public art collection. These acquisitions demonstrate the Gallery's commitment to expanding the Collection so that it encompasses a diverse range of artists and art forms. Thanks to the generosity of private individuals and funding support from external sources, the Gallery has welcomed standout works which will be enjoyed by the community for years to come.

Works which are now part of the Collection include:

Georgia Gendall (b. 1991) - *The Worm Forgives the Plough*, 2024 and other works

The Worm Forgives the Plough is a captivating short film by Cornwall-based artist Georgia Gendall. Commissioned for the exhibition 'Ammeth' which explored farming in Cornwall and took place at the Gallery in 2024, this film features the St Keverne Brass Band performing a score by Seamus Carey. In addition to the film, the Gallery has also acquired an original oil pastel drawing and a suite of vibrant risograph prints that celebrate the beloved Worm Charming championship, which Gendall established in 2022.

Ben Sanderson - *Playing Place*, 2024

Another significant acquisition is *Playing Place*, an etching on handmade paper by local artist Ben Sanderson which featured in the Gallery's recent 'Out of Paper' exhibition. This unique four-plate photopolymer etching, made in collaboration with master printmaker Simon Marsh, debuted at the University of Warwick's Mead Gallery. As Sanderson's first piece in the Gallery's print collection, it enriches its already impressive collection of works on paper – widely considered to be among the most important held in public ownership outside London.

Eric James Mellon (1925-2014) - *Mermaid of Zennor*, 1994

To celebrate the centenary of Eric James Mellon, the Gallery received a gift from his daughter and son-in-law: a distinctive woodcut print inspired by the Cornish legend of the Mermaid of Zennor. The print, featuring intertwined figures and the iconic Porthleven

clocktower, will be part of 'Collections Corner' – a small-scale curation spotlighting a different artist each month - in November, highlighting the artist's legacy.

Maurice Sumray (1920-2004) - *The Unquiet Offering*, 1995

In a significant addition to the Collection, the Gallery has accepted *The Unquiet Offering*, an oil painting by Maurice Sumray. This poignant work, depicting a Jewish elder and a younger male figure, enters the Collection nearly thirty years after the Gallery hosted a retrospective exhibition of Sumray's work. Visitors can view this piece in the current one-room Collections Display, which runs until 4th July 2026.

Caeria Strong (1935-2020) - *Horse, Cow and Sheep Skulls*, 1991

The Gallery is also thrilled to have received *Horse, Cow and Sheep Skulls* by Caeria Strong, an evocative oil painting gifted by the artist's daughter, Rebecca Tabram. This is the first work by Strong to enter a public collection, underscoring the Gallery's mission to champion women artists whose talents have often been overlooked. The painting will be featured in the second rotation of this year's one-room Collections Display from 8th July to 31st December 2026.

Mary Winifred Freeman (1866-1961) - *Shop on the Quay*, 1889

Finally, the Gallery's most recent acquisition is a stunning watercolour by Winifred Freeman, depicting a bustling grocer's shop interior. Exhibited in 1889 at the Institute of Painters in Watercolours, this piece captures the lively interaction between a shopkeeper and a customer. The gallery expresses its gratitude to The Arts Society Falmouth for its generous contribution towards the cost of acquiring this artwork.

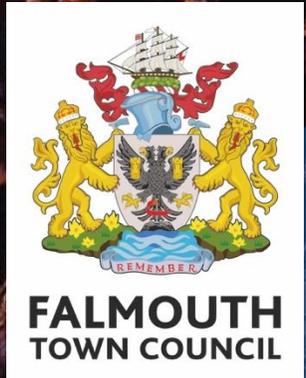
Jacob Moss, Collections Manager at Falmouth Art Gallery, stated, "These acquisitions represent not just a broadening of our Collection, but a commitment to showcasing diverse narratives and creative practices. There are works which look to the past and represent aspects of the history of Falmouth and Cornwall but also those which reflect the present and future through the lens of contemporary, active artists. Together, they reflect the eclectic spirit of the Collection, and we hope they will move, inspire and engage both our local community and visitors to Falmouth."

Falmouth Art Gallery continues to foster a deeper appreciation for art in its many forms, making it accessible to all. The Gallery warmly invites visitors to explore these new additions and the stories they tell in its Collections Display showcase.



The Princess Pavilion

Cultural Services Report March 2026
Chas Palmer-Williams General Manager



Community group breakdown



Community group usage and cost update



Further Increase in Community usage

2026 and beyond Update



5 YEAR PLAN



**PRO-ACTIVE SALES
OUTREACH**



GRANTS AND BIDS

Upcoming Events



Report



Community Update



Marketing Update



Environmental Update



Upcoming Potential Garden Show



Commercial Update



Venue Update



Highlighting our team members: Premises Co-ordinators

The Princess Pavilion 2026 Objectives- Update

- ▶ Continue as an essential community service and facility for Falmouth residents
- ▶ To provide a platform for culture and the arts in Falmouth
- ▶ To offer a safe space for all



Princess Pavilion 2025 Events and Community Usage

Free Community Groups

Aggie Folk Band x 18
Alex – playing piano in the Garden Room x 37
Arts Society Lectures x 10
Cancer Support Group x 10
Crafternoon x 47
Crafty Buggers x 44
Fal Breton Band rehearsal x 18
Falmouth Stroke Café x 12
4thought Sax Quartet x 16
Friday Friendship Group x 43
Games Club x 11
Home Education club x 11
In the Loop knitting group x 49
Machine Sewing Group x 43
Meditation in the Grotto x 12
Repair Café x 10
Rock Choir x 10
Circuits in the Grotto x 7
Sheila’s Charity Stall x 36
Sketch Club x 5
Squidlets baby and toddler group x 30
Stitch Craft x 49
TAD x 37
Tai Chi Book Club x 3
Tory Wills x 5
Woolnuts x 43
Total Sessions = 616

Community Group Hires

Fit2Wiggle x 35
Lindy Hop with Dougal x 28

Total sessions = 63

Theatre and shows

Comedy x 3
Talks x 4
Community x 26
Music – seated shows x 8
Music – standing shows x 21
Sports events x 5
Theatre x 3
99p Films x 4
Film screenings x 2
Total = 72

Events

Private parties x 9
Weddings – full site x 3
Wedding receptions x 6
Wakes x 3
Total = 21

Other

Corporate hires x 5
Festivals x 4
Garden Room gigs x 3
Family events in the garden x 4 – Zoolab x 2, Steam Train, Miracle Theatre
Total = 16

TOTAL EVENTS AND BOOKINGS = 860

Theatre and shows breakdown

Comedy x 3

Jack Dee
Joe Thomas
Tim Key

Turin Breaks
The Countrymen

Talks x 4

Fern Britton
Hugh Fernley Whittingstall
Pam Ayres
Prue Leither

21 x Standing music

10 years 2 late
Arrested Development
Clearwater Creedence Revival
CMAT
Dutty Moonshine Big Band (two performances)

26 days of community events:

Marlborough School Christmas Show
Falmouth Theatre Company x 8
Jam First Big Band
Laura Mac Burlesque Show
Posh – Falmouth Uni Drama Society
SongFest
Source FM Carols for Choirs x 2
Cornwall Youth Choirs
Victoria's Dance Academy
Young Generation x 6
Duchy Dance
Squashbox Theatre
Falmouth Folk Festival

Falmouth Reggae Festival
Ferocious Dog
Gentleman's Dub Club
Goldie Lookin Chain
Groove on Site – Halloween
Gwenno
Jake Bugg (Garden show)
LIVE/WIRE – The AC/DC Show
Chop Suey and Slip-NOT
Ozric Tentacles
Phil Campbell
Rudi's Message
Seth Lakeman
Slow Motion Cowboys
The Orb + Gaudi
Wille and the Bandits

8 x Seated music

And Finally...Phil Collins
Gigspanner Big Band
Helston Town Band: The Snowman
Helston Town Band: The Wrong Trousers
Sea Shanty Festival Gala Concert
This is Floyd!

Sports events

Golden Gloves x 2
Falmouth Half Marathon

3 x Theatre events

An Evening of Mediumship
Jam First Theatre (family show)
Duffy and the Stiltskin – Miracle Theatre
Christmas show

Film Screenings

Free Christmas film screenings:
- The Polar Express and The
Nightmare Before Christmas

Community Groups

Aggie Folk Band: a local folk band who rehearse fortnightly in the foyer

Alex Govier: Alex plays piano in the Garden Room for 2 hours every week

Arts Society Lectures:

Cancer Support Group: A friendly cancer support group for anyone affected by cancer or living with a cancer diagnosis.

Crafternoon: A weekly craft group

Crafty Buggers: A weekly craft group

Fal Breton Band: a local folk band who rehearse fortnightly in the foyer

Falmouth Stroke Café: Informal drop-in group for stroke survivors and their families/carers

4thought Sax Quartet: A local saxophone quartet who rehearse in the foyer fortnightly

Friday Friendship Group: A weekly informal group for making friends and chatting.

Games Club: A monthly club for playing board games and socialising

Home Education club: A club for home educated children, running sessions such as sketching, science and creative writing

In the Loop knitting group: A weekly knitting group

Machine Sewing Group: A weekly group for machine sewists

Meditation in the Grotto: A meditation group running during the summer months in the grotto

Repair Café: A monthly session where people can bring things to get repaired and learn how to fix things with experts

Rock Choir: A weekly rehearsal in the theatre

Circuits in the Grotto: Weekly sessions during the summer months,

Sheila's Charity Stall: Fundraising stall for Marie Curie, St Petrocs and the Merlin Centre

Sketch Club:

Squidlets: Local baby and toddler group run by Falmouth Vineyard Church

Stitch Craft: A weekly craft group

TAD: A weekly arts and drama group for adults with learning disabilities

Tai Chi Book Club: Regular book club for attendees of the Tai Chi group

Tory Wills: Singer Tory Wills performs classics from the 50s through the 90s

Woolnuts: A weekly knitting and craft group