



Falmouth Town Council

STRATEGIC PLAN 2019-2023

FALMOUTH TOWN COUNCIL'S CORPORATE STRATEGIC PLAN 2019-2023

Falmouth is one the West Country's most vibrant towns with a population of 25,000. Shaped and influenced by its strong connection to the sea. Combining a fascinating maritime heritage with modern creativity, it is building a name for itself as one of the leading cultural and festival destinations.

Falmouth Town Council forms the grass root tier of local government and works with [Cornwall Council](#) who are our Unitary Authority. We are one of the largest Town Council's in the UK, recognised nationally for the collaborative way we work with our residents and partners to deliver services.

The Town Council is committed to providing excellence in the services and facilities which it delivers, underpinned by cultural services, we aim to be responsive, accessible and transparent in our approach.

There are sixteen Councillors representing five Town Wards. Elected every four years. The next town wide elections will be in May 2021 when the Ward boundaries will be changed to reflect the recent decisions of the Boundary Commission's [Cornwall Council Electoral Review](#)

The Council operates a committee system, which set the budget and decide how funds are to be spent. Council meetings are open to the public, and the Council provides monthly surgeries where the public can attend and raise issues with their elected representatives and our partner agencies.

Every May the Council elects its Mayor, the Town's first citizen and its ambassador. The work of the Council is managed by a management team, overseen by our Town Clerk.

The work of the Council is directed by this strategic plan that sets out our priorities for the next four years.

Councillor Steve Eva

Mark Williams FCIS FSLCC

Town Mayor

Town Clerk

Cover image courtesy of 3 Deep Aerial

OUR VISION FOR FALMOUTH

Falmouth will be a distinctive, vibrant, resilient, inclusive and well-balanced, attractive sea-port town. It will form part of the sustainable social and economic heart of the wider Falmouth/Penryn Community Network, serving an important strategic role in enabling Cornwall's economy to reach its full potential, and responding effectively to climate change.

OUR BROAD AIMS

- ❖ To enhance the town and maintain its excellent qualities
- ❖ To balance the competing needs for growth and development with protection and enhancement
- ❖ To promote development that is sustainable socially, economically and environmentally

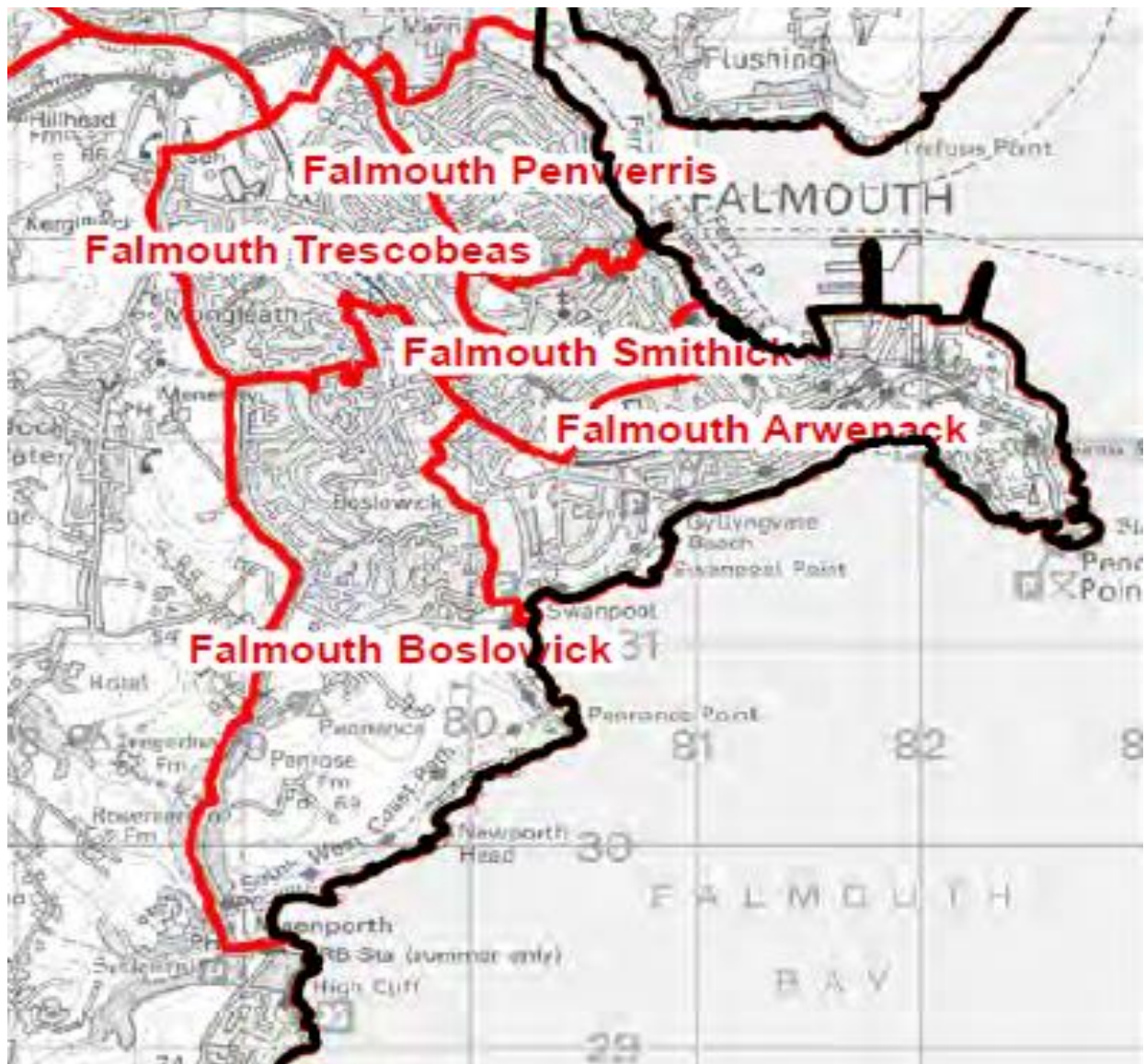
The Council's Strategic Plan is directed by and is cognisant of the aims within the following:

- ❖ Cornwall Local Plan Strategic Policies [Local Plan](#)
- ❖ Falmouth Neighbourhood Development Plan [Neighbourhood Plan](#)
- ❖ Falmouth and Penryn Community Plan [Community Plan](#)
- ❖ The Shoreline Management Plan 2 [Shoreline Plan 2](#)
- ❖ The Falmouth Harbour Masterplan [Harbour Masterplan](#)
- ❖ Marinehub Enterprise Zone [Enterprise Zone](#)
- ❖ Penryn River Study [River Study](#)
- ❖ Falmouth 2030:Falmouth Coastal Economic Plan [Falmouth 2030](#)
- ❖ The Cornwall Council: Falmouth Place Shaping Public Realm Projects
- ❖ Devon and Cornwall Police Connectivity Plan 2019 Falmouth Community [Falmouth Connectivity Plan](#)

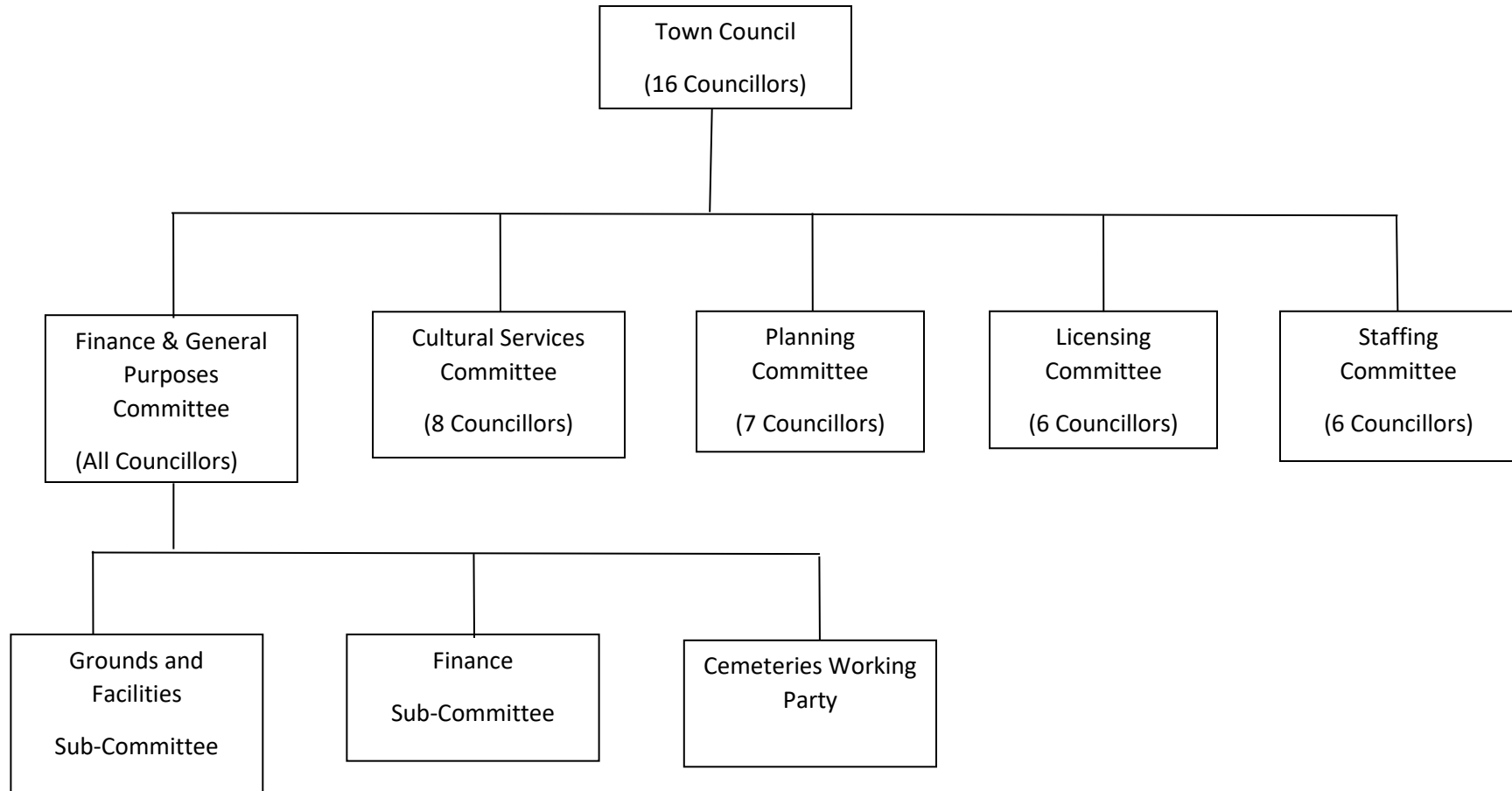
ACCOUNTS

The Council's latest budget, residents letter and accounting statements can be viewed at [Financial Information](#)

WARD MAP



COMMITTEE STRUCTURE



NB The following groups will generally report directly to the Council :Kimberley Park Working Party, and Trescobeas Recreation Area Working Party.

Finance and General Purpose Committee: The Committee decides the Council's policies, strategies and all aspects of corporate governance.

Planning Committee: The Committee comments on planning applications and is consulted on a range of issues including strategic and transport planning.

Licensing Committee: The Committee comments on licensing applications.

Cultural Services Committee: The Committee decides the Council's delivery of cultural services that includes library, art gallery, youth services and community engagement.

Staffing Committee: The Committee decides on staffing matters.

Additionally the Council has site or topic specific groups including those for Kimberley Park, Trescobas Recreational Area, Dracaena Fields, Events Planning, Cemeteries and Beach Management.

MANAGEMENT TEAM

The Council delegates service delivery and staff management to its Town Clerk and its Service Managers.

COUNCILLORS

Councillor Steve Eva: Town Mayor 2019/20: Boslowick Ward

34 Trescobeas Road TR11 2JG. Tel: 01326 311539

Email: Councillor-SDEva@FalmouthTownCouncil.com

Councillor Trish Minson: Deputy-Mayor and Chair Staffing Committee: Boslowick Ward

171 Boslowick Road, TR11 4QF Tel: 01326 315696

Email: Councillor-pminson@FamouthTownCouncil.com

Councillor Geoffrey Evans MBE CC: Chairman Cultural Services Committee: Arwenack Ward

19 Arwenack Avenue, TR11 3JW Tel: 01326 311543

Email: Geoffrey.Evans@CornwallCouncillors.org.uk

Councillor Bob O'Shea: Chairman Finance & General Purposes Committee: Arwenack Ward

Corder House, Tredova Crescent, TR11 4EQ Tel: 07860285813

Email: Councillor-RJOShea@FalmouthTownCouncil.com

Councillor Tony Parker: Chairman Falmouth Beaches Management Group: Arwenack Ward

Nandu, 80 Trescobeas Road, TR11 4JD Tel: 07789 223948

Email: Councillor-AParker@FalmouthTownCouncil.com

Councillor Anna Gillett: Chair Falmouth Climate Emergency Group: Penwerris Ward

22 Harbour Terrace, TR11 2AN Tel: 07975 635754

Email: Councillor-agillett@FalmouthTownCouncil.com

Councillor Matthew McCarthy CC: Penwerris Ward

7 Ivydale Cottages, Wooda Lane, Launceston, PL15 8JF Tel: Tel: 07576 561747

Email: Matthew.McCarthy@CornwallCouncillors.org.uk

Councillor Grenville Chappel: Chairman Neighbourhood Plan Group: Penwerris Ward

26 Grenville Road, TR11 2NW Tel: 01326 218690

Email: Councillor-GGChappel@FalmouthTownCouncil.com

Councillor Jude Robinson: Vice-Chair Staffing Committee: Smithick Ward

23 Pengarth Road, TR11 2TY Tel: 07478679155

Email: Councillor-jrobinson@FalmouthTownCouncil.com

Councillor Louise Coley: Smithick Ward

9 Silverdale Road TR11 4HW Tel: 01326 319280

Email: Councillor-lcoley@FalmouthTownCouncil.com

Councillor John Spargo: Vice-Chair Planning Committee: Smithick Ward

60 Kimberley Park Road, TR11 2DD Tel: 07791468863

Email: Councillor-jspargo@FalmouthTownCouncil.com

Councillor Alan Jewell CC: Chairman Planning Committee: Boslowick Ward

Pennance Mill Farm TR11 5HJ Tel: 01326 317431

Email: Alan.Jewell@CornwallCouncillors.org.uk

Councillor Roger Bonney: Boslowick Ward

50 Polmennor Road, TR11 5UX Tel: 07808 788601

Email: Councillor-rjbonney@FalmouthTownCouncil.com

Councillor David Saunby CC: Trescobeas Ward

20 Trevithick Road, TR11 2JP Tel: 01326 315285

Email: David.Saunby@CornwallCouncilors.org.uk

Councillor Marcella Morgan: Chair Licensing Committee: Trescobeas Ward

231 Longfield, TR11 4SR Tel: 01326 319023

Email: Councillor-mmorgan@FalmouthTownCouncil.com

Councillor Brod Ross: Chairman Cemeteries Sub-Committee: Trescobeas Ward

Top Deck, Berkeley Path, TR11 2XA Tel: 07767305915

Email: Councillor-bmaross@FalmouthTownCouncil.com

MANAGEMENT TEAM PROFILES

Town Clerk and Responsible Financial Officer: Mark Williams FCIS FSLCC

The Town Council's most senior officer and responsible for the Council's staff. Works closely with the Councillors advising the Council on strategy and policy. Designated Proper Officer and Responsible Financial Officer as required by the Local Government Act 1972.

Cultural Services Director: Henrietta Boex

Provides the direction and leadership for Falmouth's award winning cultural services including library, art gallery, youth services and volunteer management.

Town Manager: Richard Gates

Supports and promotes the Town Centre and partnerships, destination management, community safety and events and festivals. Part of the nationally recognised Town Team delivery with Falmouth Business Improvement District.

Administrative Officer: Emily Middleditch and Valerie Rogers (Job-share)

Democratic and operational support for Councillors. Council administration, cemetery administration, Information Service and managing the mayoral office. Deputy Proper Officer.

Grounds and Facilities Manager: Simon Penna

Responsible for environmental services, buildings and asset management and oversees corporate health and safety.

Finance Officer: Ruth Thomas

Responsible for the management and proper administration of the Council's financial and other resourcing affairs. Audit compliance and risk management. Deputy Responsible Financial Officer.

OBJECTIVE 1

PROVIDE FACILITIES AND SERVICES WHICH SUPPORT A WELL CONNECTED TOWN AND HEALTH AND WELL BEING

- ❖ Ensure that all our parks, open spaces, sports pitches and beaches are accessible to all
- ❖ Continue to work with Cornwall Council and be engaged with the asset devolution process to allow local management of amenity green spaces
- ❖ To develop the wheeled skate facility at Dracaena Fields
- ❖ To provide an enhanced sports pitch at Trescobeas Recreational Area
- ❖ Ensure that all play areas and sports pitches are safe and of a high standard
- ❖ Continue to provide parks and gardens to the national award winning standard
- ❖ Continue to engage with beach management to ensure they are maintained at the national award winning standard
- ❖ Support the creation of Friends Groups and volunteering opportunities
- ❖ Engage with the Community Governance Review process to rationalise the town boundary to be reflective of the growth of the urban area
- ❖ Develop new cemetery provision at Bickland Water Road
- ❖ Enhance our environmental messaging and education service provision
- ❖ Develop the community stage at Kimberley Park
- ❖ Develop a new community use for the Lodge at Kimberley Park

OBJECTIVE 2

PROVIDE A STRONG COMMUNITY VOICE AND WORK IN COLLABORATION WITH OUR PARTNERS

- ❖ Underwrite the development of the Falmouth Neighbourhood Development Plan
- ❖ To represent our community acting as its democratically elected leader on matters of community interest
- ❖ Seek to maintain the General Power of Competence in order that we have the fullest opportunity to act for and in the interests of our community
- ❖ Seek to consult with electors before making changes that affect the populace or relevant stakeholder groups
- ❖ Continue to provide services in effective partnerships with Falmouth Business Improvement District, Cornwall Council, Cornwall Fire and Rescue Service, Exeter University in Cornwall and others.
- ❖ Maintain the prudent and compliant management of public funds.
- ❖ Enhance our face to face information services.
- ❖ Improve our ability to accept electronic payments for services
- ❖ Continue to develop the Council's website and digital services to be more accessible and user friendly

OBJECTIVE 3

PROMOTE FALMOUTH AS A CULTURAL COMMUNITY AND DESTINATION

- ❖ Continue to invest in and promote cultural services provision across our community
- ❖ Maintain our volunteer strategy
- ❖ Directly deliver and assist the delivery of a comprehensive events and festival programme for Falmouth
- ❖ Sustain civic and ceremonial traditions
- ❖ To extend outreach and education programmes to continue to support community arts and heritage
- ❖ Increase the accessibility of library, gallery and information services.
- ❖ Provide community events space at The Old Post Office.
- ❖ Improvements and refurbishments to the Municipal Buildings to ensure it is a fit for purpose venue for the delivery of cultural services.
- ❖ Actively seek to secure external funding to develop our existing offer.
- ❖ Continue to develop the events programme and use of The Moor Piazza.

OBJECTIVE 4

SUPPORTING OUR ECONOMY AND THE PUBLIC REALM

- ❖ Work with a range of partners and Safer Falmouth to ensure the town remains a safe place
- ❖ Continue to provide CCTV, public wi-fi, Shopwatch Radio and other systems and seek to extend that provision
- ❖ Develop the Falmouth Place Shaping proposals regarding Prince of Wales Pier, Fish Strand Quay and pedestrian priority for Market Street, Church Street and Arwenack Street.
- ❖ Continue our partnership working with Falmouth Business Improvement District to promote a vibrant and healthy local economy
- ❖ Continue to provide town management and lobbying services to ensure our high street can be sustained

OBJECTIVE 5

BE A RESPONSIBLE BODY AND EMPLOYER

- ❖ Reduce waste and increase reusing and recycling within our own operations
- ❖ Continue to invest in our staff and councillors, with agreed continuous professional development and training programmes
- ❖ Provide strong, clear and consistent leadership at councillor and officer level
- ❖ Be an advocate for all sectors of our community
- ❖ Be a living wage employer
- ❖ Continue to observe the Armed Forces Covenant
- ❖ Continue to be a Fairtrade accredited town
- ❖ Continue to support the Climate Change Emergency projects and initiatives including becoming plastic free
- ❖ Work with others to ensure the protection and conservation of sites of archaeological and historical significance, such as Ponsharden Cemeteries
- ❖ Use local and ethical suppliers of goods and services wherever practicable

REVIEW

This Corporate Strategic Plan is to help the Council deliver our vision for Falmouth.

The actions contained here will be regularly monitored to ensure progress on delivering the Priorities. The Plan will also receive scrutiny by the newly elected councillors in 2021.

For more information on the Town Council and a calendar of meetings visit www.falmouthtowncouncil.com

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